

Transfer and Rescue

Cross Charitable Foundation 2016

Humane Society of Utah

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Application Form

Project Name*

Transfer and Rescue

GRANT AMOUNT SOUGHT ON THIS APPLICATION*

\$20,000.00

Question Group

PURPOSE OF YOUR ORGANIZATION*

Describe the purpose and/or mission of your organization

Founded in 1960, the Humane Society of Utah (HSU) is dedicated to the elimination of pain, fear and suffering in all animals. The programs of the HSU include:

- Shelter, care and adoption for homeless and unwanted animals;
- Affordable sterilization surgeries and vaccinations at our own in-house, state-of-the-art clinic;
- Investigation of animal neglect, cruelty and abuse throughout the state;
- Humane education programs for school-aged children all along the Wasatch Front, including our first-ever children's Humane Education Summer Camp in 2016;
- Foster care to help young, ill, or special-needs animals become adoptable;
- Rescue/Transfer of dogs at risk of euthanasia from overcrowded shelters in Utah and beyond;
- Behavior assessments, training and enrichment activities for the well-being of animals while at the shelter;
- Advocacy for animal-friendly legislation;
- Publications, social media, special events, and community activities to heighten awareness of animal issues and problems.

PROGRAM /PROJECT DESCRIPTION*

Provide a detailed description of the program/project for which you are soliciting funds (not more than two paragraphs). Include all relevant facts regarding the program/project in the proposal itself. DO NOT rely upon a cover letter to communicate pertinent information not included in the application.

Our Transfer and Rescue department took 3,056 dogs and cats from other shelters in 2015. All of these rescues were dogs and cats that were in danger of being euthanized at another facility. We transported most of those animals to our facility in our own transport vehicle (2014 Ford Transit Connect Extended Cab). We

also sent 495 dogs and cats out to other rescue groups and facilities who were better suited to adopt out the animals or provide specific medical care.

Our largest and most frequent transports from California occur every week, allowing us to take 75 to 100 dogs per month from four city shelters in Los Angeles, California and 75 to 100 dogs per month from one county shelter in Merced, California. We also accrue approximately two-thousand miles per month on our van while performing transports from local municipal and county shelters in Utah.

In 2015 we transported 1,168 cats and dogs from local Utah shelters to our facility. With 2016 at the halfway mark, we have already transported 1,475 dogs and cats from other shelters in Utah and surrounding states into our own.

In order to continue transporting and saving the lives of so many dogs and cats in the coming years, we are in desperate need of amplifying our Transfer and Rescue department. Our goal is to increase the number of animals transferred in and rescued out by 10% in 2017. To do this we will need a second transport van to travel further and wider. We also need funding for expenses related to our existing and new vehicle including gas, repairs and maintenance. Additionally, we are in need of funding for our Transfer and Rescue staff—which currently has one full-time Director and two full-time staff—to move forward the effort of transporting more at-risk animals. Funding for the Transfer and Rescue staff includes salaries, computer hardware and computer software licenses that allow us to keep our animal data current and accurate.

FUNDING ALLOCATION*

Please provide a full and exact breakdown of how the funds you are seeking will be spent.

All funds will be used for vehicle purchasing, vehicle operation costs, staffing, supplies, computers, and other Transfer and Rescue department needs.

The Cross Charitable Foundation is organized exclusively for charitable, educational, scientific, and other non-profit purposes, including, but not limited to: Assisting organizations actively engaged in promoting education to enable our youth to become productive, contributing members of our society; Assisting those organizations actively engaged in assisting the homeless and the oppressed; Assisting those organizations actively engaged in promoting the conservation and preservation of our wildlife in our country and the world; Assisting those organizations actively promoting conservation of the environment, with particular emphasis on conserving wildlife habitat and wildlife migratory routes; and Assisting those organizations promoting the health, care, and welfare of dogs, including the training of dogs to assist and benefit in improving the quality of life for humans and other animals.

PROJECT/PROGRAM RELEVANCE*

Explain how the Cross Charitable Mission Statement applies to the project/program for which you are requesting funds.

Founded in 1960, the Humane Society of Utah (HSU) has always fostered an atmosphere of love, compassion and respect for Utah's pets and is dedicated to the elimination of pain, fear and suffering in all animals. The HSU is the only owner surrender and open-admissions shelter in Utah and we receive over thirteen thousand pets each year. The HSU is also a member of the No-Kill Utah (NKUT) Coalition and works hard to ensure that every healthy and treatable pet that enters our facility will be placed into a loving home. There are no set limits on the length of time an animal may remain in our adoption program. In 2015, we saved 11,318 lives and we achieved no-kill statistics for both cats and dogs for the first time in our history. In 2016, we will continue to focus on our education-focused adoption process, positive image promotion of shelter pets, and many other life-saving programs.

Our success in this area is directly related to our Transfer and Rescue Department's widespread relationships with a network of 244 shelters and the resources we have to transport dogs from other shelters and find them new, forever homes.

STAFF*

Indicate the number of paid staff employed by your organization.

85

STAFF POSITIONS AND SALARY*

Provide the key staff names, positions, and annual salaries. (This information will be kept confidential)

- Dr. Paul Chapin - Veterinarian
- Gene Baierschmidt - Executive Director
- Jamie Usry - Development Director
- Dr. Shama Chapin - Veterinarian
- Aimee Eschenfelder - Finance and Strategic Planning Director
- Pauline Edwards - Clinic Director
- Deann Shepherd - Communications and Marketing Director

BOARD MEMBERS*

Include the names and profession of each member of your board of directors. (Do not include addresses)

- Craig Cook, President - Attorney, private practice
- Dr. Eric D. Belnap, DVM, Vice President - Veterinarian, Sugarhouse Veterinary Hospital
- Dr. Joann Seghini - Secretary Mayor, Midvale City
- Randy John - Treasurer Credit Officer, Bank of the West
- Timothy Pack - Attorney, WRONA Law Firm
- Steve Starley - Retired, Manager, Carpet Giant
- Tim J. Williams - President at !Ignition! Consulting Group
- Susan Wood - Communications & Training Director, ULCT

PROJECT/PROGAM BUDGET*

Upload a detailed budget for the program/project for which you are requesting funds.

Cross charitable - transfer and rescue program budget 2016.xlsx

COMMITTED DONORS*

List each committed donor for this program/project. Include amounts pledged or already received for this program/project.

- \$20,000 Petsmart Charities
- \$5,000 Lawrence T. Dee Janet T. Dee Foundation
- \$5,000 Lawrence Bongiovanni Trust

POTENTIAL DONORS*

List all individuals and organizations from whom you are seeking contributions, but have not yet responded to your request. Indicate the amount of funds you are seeking from each.

N/A

PROJECT/PROGRAM TIMETABLE (START DATE)*

Indicate the date the program/project is expected to begin.

08/01/2016

PROJECT/PROGRAM TIMETABLE (COMPLETION DATE)*

Indicate the date the program/project is expected to be completed.

08/01/2017

ANNUAL OPERATIONS BUDGET*

Upload your organizations current annual budget.

2016 budget reduced file size.pdf

AUDITED OR OTHER PREPARED FINANCIAL STATEMENTS*

Upload the most recent audited or prepared financial statements for your organization.

2014 Financial Statements.pdf

FINANCIAL DOCUMENTS PREPARER*

Indicate the name, address, phone number and primary contact of the individual or organization who prepared your financial documents

Tanner LLC
Key Bank Tower at City Creek
36 South State St. Suite 600
Salt Lake City, UT 84111-1400
801-532-7444

990PF*

Upload a copy of your organizations most recent tax return (990PF).

IRS Form 990 Extension 5 25 16.pdf

IRS EXEMPTION LETTER*

Upload your IRS exemption Letter with your organization's Tax ID Number.

501c3.pdf

OPTIONAL UPLOADS

SUPPORTING DOCUMENTS

Upload any other supporting documents or letters you feel would be relevant.

2015 ANNUAL REPORT webservice.pdf

SUPPORTING DOCUMENTS

Upload any other supporting documents or letters you feel would be relevant.

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Upload any other supporting documents or letters you feel would be relevant.

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File Attachment Summary

Applicant File Uploads

- 2016 budget reduced file size.pdf
- 2014 Financial Statements.pdf
- IRS Form 990 Extension 5 25 16.pdf
- 501c3.pdf
- 2015 ANNUAL REPORT webservice.pdf



THE HUMANE SOCIETY OF UTAH 2016 ANNUAL BUDGET



MISSION STATEMENT

Dedicated to the elimination of pain, fear and suffering in all animals.

Board of Directors

President

Craig S. Cook

Attorney, private practice

Vice President

Dr. Eric D. Belnap, DVM

Veterinarian, Sugar House Veterinary

Secretary

Dr. Joann Seghini

Mayor, Midvale City

Treasurer

Randy John

Vice President, Bank of the West

Executive Committee

Steve Starley

Manager, Carpet Giant

Tim J. Williams

President, !Ignition! Consulting Group

Susan Wood

Communications & Training Director, League of Cities & Towns

Timothy Pack

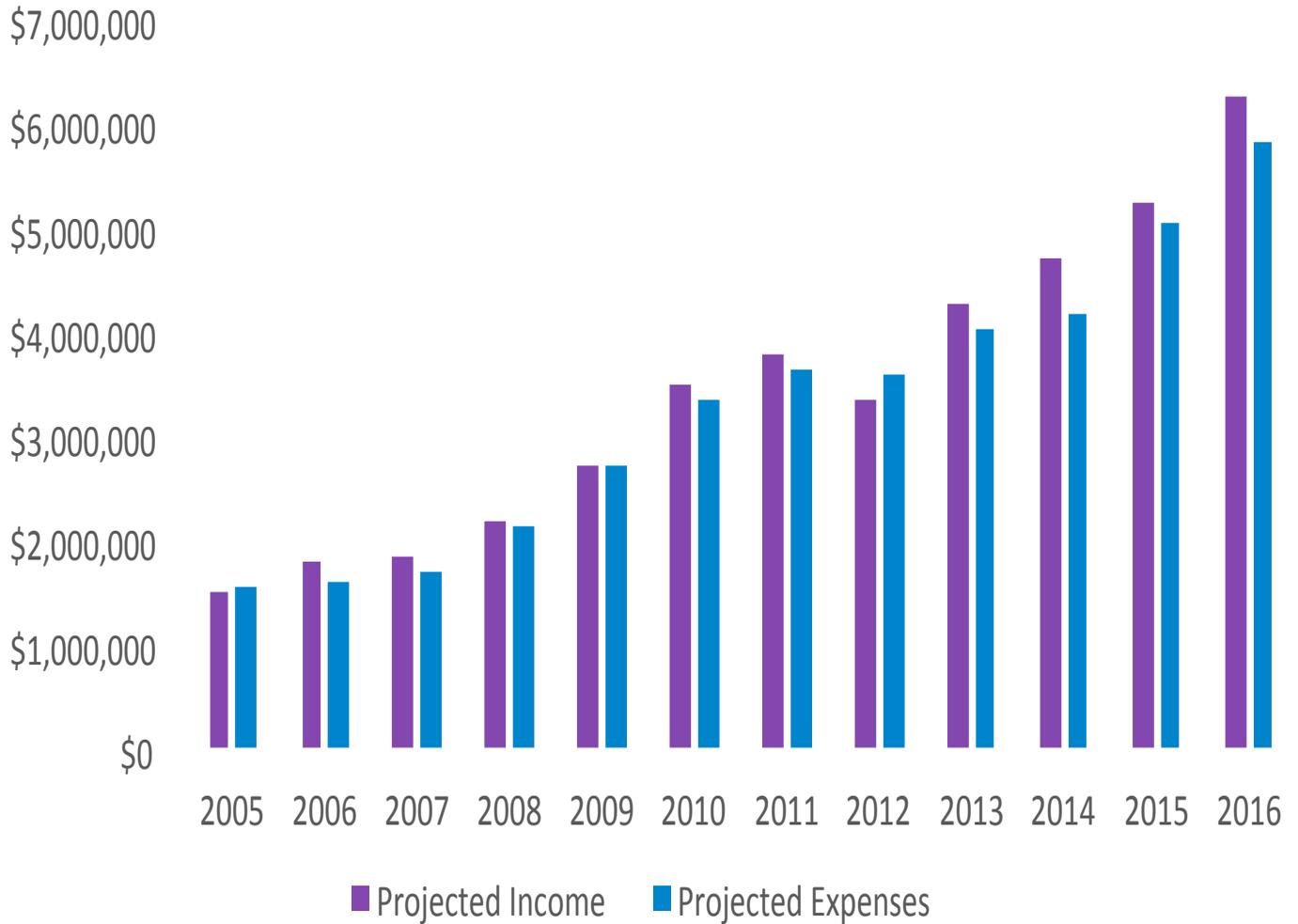
Attorney, Clyde Snow & Sessions Law Firm

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10-YEAR GROWTH



2016 BUDGET SUMMARY

DEPARTMENT	PROJECTED INCOME
Administration	\$4,650
Clinic	2,879,805
Development/Fundraising/ Spec. Events/Volunteer	2,204,415
Education	36,100
Investigation	--
Outreach	138,750
Shelter	1,025,805
Communications/Media/P.R.	--
Foster	8,300

PROJECTED
EXPENSE

\$447,470

2,263,640

794,915

75,713

68,423

149,880

1,811,600

72,537

163,835

Total Income

\$6,297,825

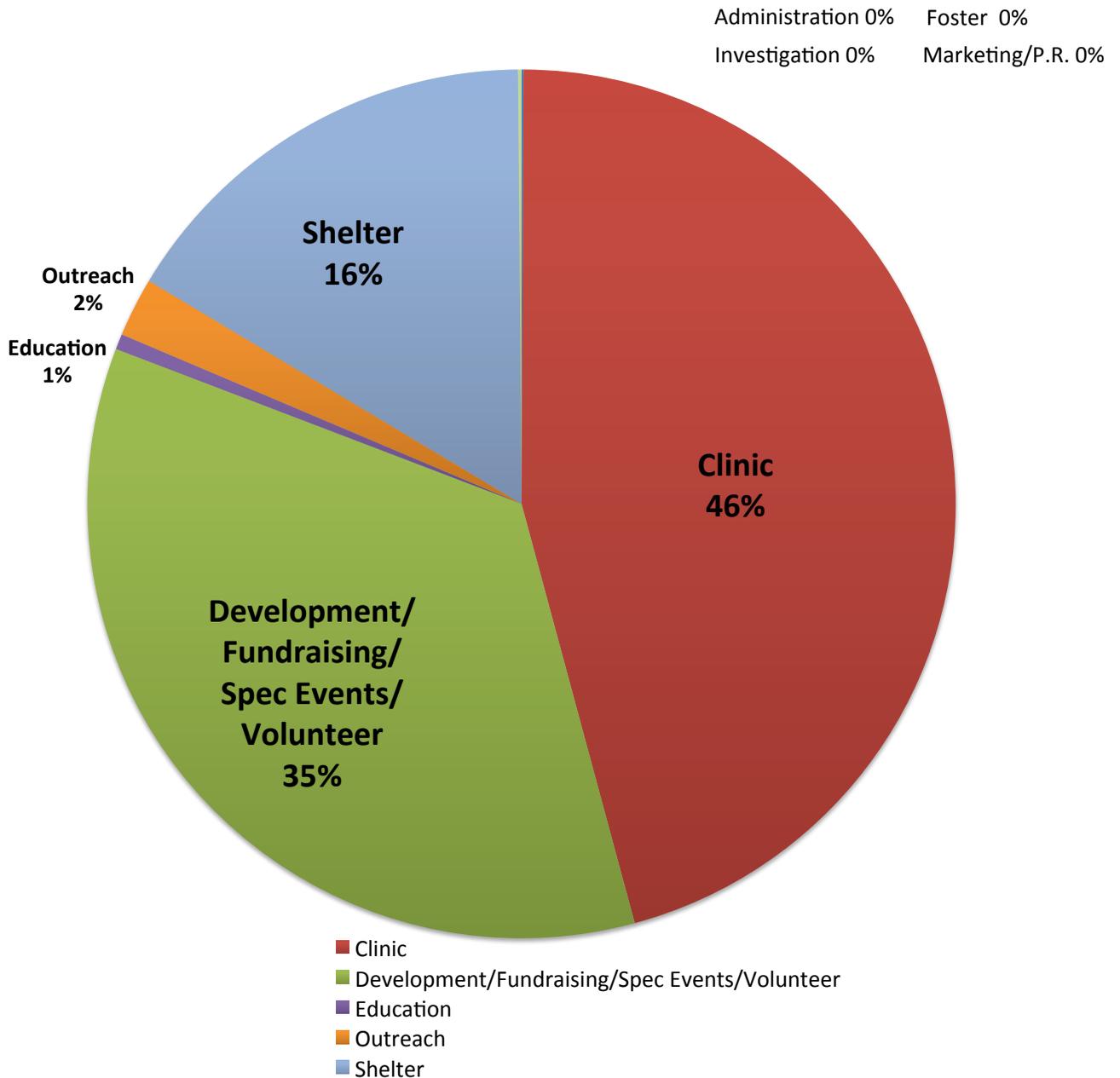
Total Expense

\$5,848,013

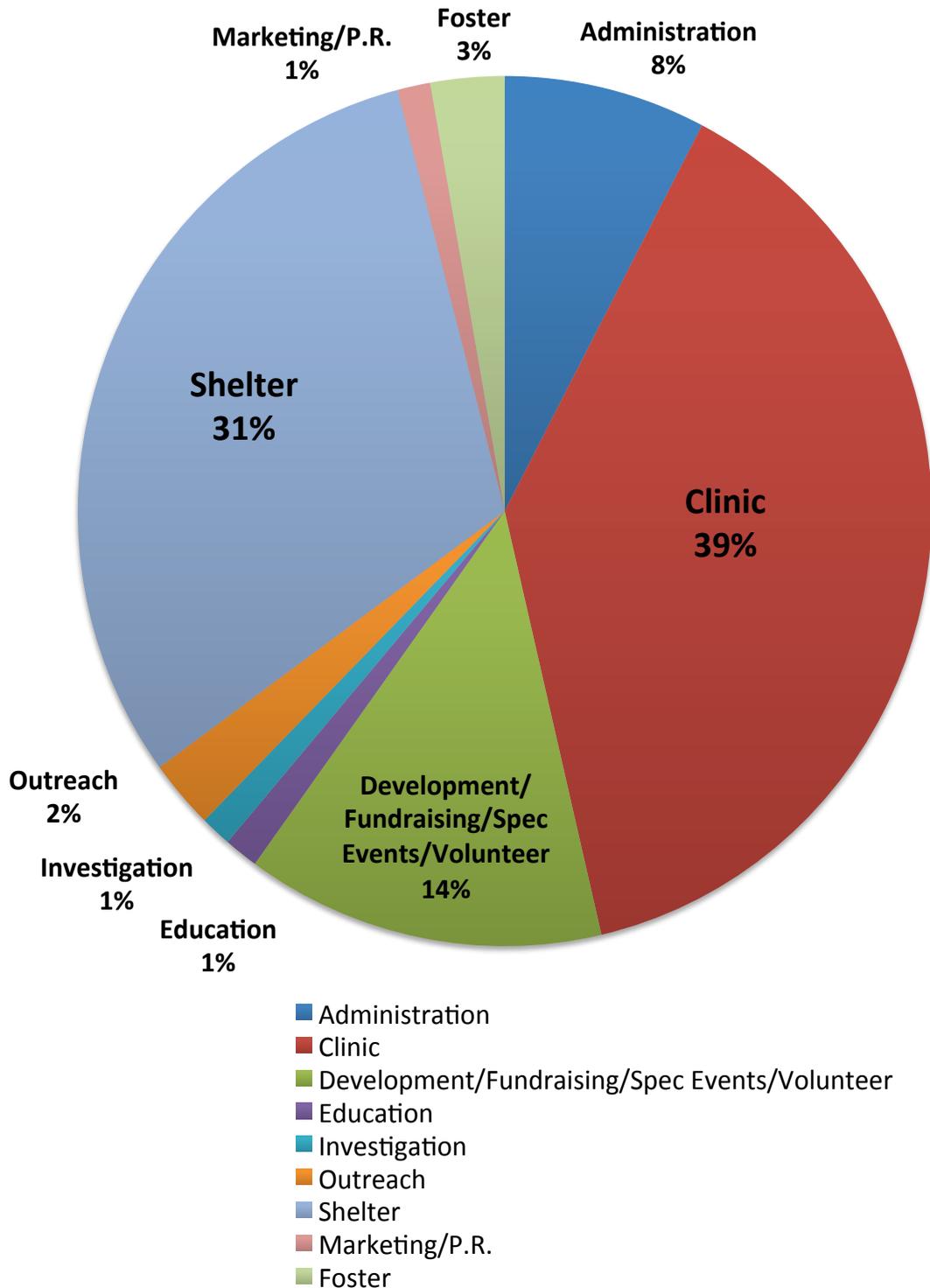
Total Projected Net Income

\$449,812

PROJECTED INCOME



PROJECTED EXPENSE



ADMINISTRATION

PAYROLL EXPENSES:

Salaries-Staff (2 Full-Time)	\$58,000
Salaries-Executive Director & Accounting/H.R. Administrator	\$152,300
Salaries-Partial (50% Publications/Exec. Assistant)	\$23,700
Payroll Services	\$860
Payroll Taxes	\$16,100

OTHER EXPENSES:

Life Insurance	\$1,800
Disability Insurance	\$190
Health & Dental Insurance (Anticipate 20% increase)	\$38,490
Liability& Auto Insurance (Anticipate 10% increase)	\$3,020
Workers Comp Insurance (Anticipate 5% increase)	\$1,175
Blomquist Hale (Employee Assistance Program)	\$200
Telephone/Internet	\$785
Cellular Telephone	\$3,300
Water/Sewer	\$705
Natural Gas	\$4,380
Waste Removal	\$440
Electricity	\$1,070
Electronic Sign	\$900
Security	\$105
Safety Supplies/Equipment	\$50
Cleaning Supplies	\$320
Office Supplies	\$1,240
Building Maintenance/Repair (Estimated 20K, Admin 4.37%)	\$880
Equipment Maintenance/Repair	\$595
Vehicle Maintenance/Repair	\$1,650
Computer Maintenance/Repair/Equipment	\$2,640

Lawn Maintenance/Sprinkler Repair	\$1,155
Snow Removal	\$100
Gas/Mileage Reimbursement	\$100
Printing Expenses	\$2,350
Postage (Outgoing mail)	\$700
Accounting Services	\$5,580
Professional Services-Other (12 mo. Lobbying Services)	\$25,800
Dues & Subscriptions	\$1,515
Misc. Supplies	\$2,400
Uniforms	\$35
Advertising	\$100
Bank Charges	\$1,375
Interest Fees	\$680
Key Bank LOC Interest Fees	\$39,000
Key Bank LOC Principal Payments	\$50,550
Training/Seminars	\$250
Travel Expenses	\$885

TOTAL EXPENSES	\$447,470
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INCOME:

Dividends	\$2,630
Interest	\$100
Misc. (Garnishment Income, Rebates, Supply Purchases)	\$1,920

TOTAL INCOME	\$4,650
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CLINIC

INCOME:

Microchips	\$125,380
Surgery (Spay/Neuter services)	\$177,750
Misc. Clinic Services	\$375,345
Misc. Surgery (Crypts, hernia repair, other)	\$3,955
Vaccinations (Anticipate 15% increase)	\$1,927,650
Clinic Retail (Cat boxes, slip leashes, prescription food)	\$5,350
Surgery Vouchers/Vaccination Rebates/Reimbursement Income	\$2,435
Misc. Income (Payroll deductions, resign vaccination bonus)	\$4,700
Shelter Spays/Neuters	\$252,000
Shelter Dental and Xray Services	\$5,000
Deposit Over Income	\$240

TOTAL INCOME	\$2,879,805
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PAYROLL EXPENSES:

Salaries-Staff (16 Full-Time, 6 Part-Time, includes extra P/T and on call vets)	\$539,800
Salaries-Clinic Director & (2 Full-Time, 2 Part-Time) Veterinarians	\$325,100
Payroll Services	\$1,650
Payroll Taxes	\$56,000

OTHER EXPENSES:

Life Insurance	\$850
Disability Insurance	\$1,280
Health & Dental Insurance (Anticipate 20% increase)	\$73,080
Liability & Auto Insurance (Anticipate 10% increase)	\$5,470
Workers Comp Insurance (Anticipate 5% increase)	\$5,320
Blomquist Hale (Employee Assistance Program)	\$380
Telephone/Internet	\$1,620
Cellular Phone	\$160
Water/Sewer	\$1,980

Natural Gas	\$6,400
Waste Removal (Includes medical waste removal)	\$1,250
Electricity	\$10,900
Electronic Sign	\$1,680
Security	\$320
Safety Supplies/Equipment	\$100
Cleaning Supplies	\$6,500
Office Supplies	\$5,000
Building Maintenance/Repair (Estimated 20K, Clinic 19.76%)	\$3,960
Equipment Maintenance/Repair	\$6,500
Computer Maintenance/Repair (Includes clinic software support)	\$9,800
Lawn Maintenance/Sprinkler Repair	\$4,700
Snow Removal	\$480
Mileage Reimbursement	\$300
Printing Expenses	\$4,500
Postage (Outgoing mail and postcard postage)	\$9,000
Accounting Services	\$6,200
Professional Services-Other	\$10,500
Contract Veterinary Services	\$1,200
Dues & Subscriptions	\$1,200
Misc. Supplies (Includes reward lunches)	\$1,800
Advertising (Email advertising through Demand Force & help wanted ads)	\$6,200
Credit Card Fees/Returned Checks/Chargebacks	\$24,880
Training/Seminars/Vet Conference	\$1,200
Travel Expenses	\$2,200
Surgical Expenses	\$72,000
Vaccinations	\$390,900
Animal Removal/Client Cremation Services	\$13,500
Professional Lab Fees	\$1,800
Microchip Supplies	\$13,000
Euthanasia Supplies	\$3,200
Uniform Supplies	\$3,500
Rabies Tags	\$2,900
Refunds	\$250
Resale Supplies (Cat boxes, slip leashes, prescription food)	\$4,740
Employee/Volunteer Clinic Services Discounts	\$7,500
Misc. Clinic Service Discounts (Vac. pkg. discounts/vouchers)	\$608,400
Clinic Sub/Service Discounts (Microchip discount at time of adoption)	\$2,400
Deposit Short Expense	\$90

TOTAL EXPENSES

\$2,263,640

DEVELOPMENT, FUNDRAISING,

DEVELOPMENT & FUNDRAISING INCOME:

United Way	\$4,500
General Donations (Online donations, misc. mailed/delivered donations)	\$450,000
Direct Mail & Newsletters	\$800,000
Community Shares	\$47,000
Corporate Donations	\$25,000
Corporate Gift Matching	\$65,000
Bequests (Estimate only)	\$100,000
Foundation Donations	\$55,000
Interest & Dividend Income (Beneficial interest of Stanger/Hoffman)	\$10,120
Operations Grant Income (Development income for general operations)	\$20,000
Program Grant Income (Restricted use and program specific grant income)	\$80,000
Development Income (Plaza brick income, Calendar sales)	\$20,000
In-kind Donation Income (Donated goods, supplies, services)	\$46,625
Kitty City/Dog Kennel Sponsorships	\$5,000
Sponsorships (Non-event related)	\$24,000
Development Retail Income (T-shirts, hoodies, event dog tag retail)	\$9,600

SPECIAL EVENTS INCOME:

Special Events Income (Strut your Mutt, Beer Fest, Love UT Give UT, UT Pride, Misc. Fundraisers/Events Income)	\$90,000
Picture Your Pet with Santa Event Income	\$12,500
Telethon Donations/Income	\$75,000
Telethon Corporate Sponsorship Donations	\$70,000
Gala Donations/Income	\$130,000
Gala Corporate Sponsorship Donations	\$60,000
Misc. Income (Rewards Certificates, rebates, reimbursements)	\$1,250
General Donations (Special events donations)	\$3,820

TOTAL INCOME	\$2,204,415
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SPEC. EVENTS & VOLUNTEER

PAYROLL EXPENSES:

Salaries-Development (Development Director, Development Assist., Sponsorship/Telethon Manager)	\$150,341
Salaries-Partial Development (50% Publications/Exec. Assistant, 20% Social Media/Photographer, 20% IT/Retail Manager, 10% Media/PR)	\$48,064
Salaries-Special Events (Special Events Manager, Part-Time Assistant)	\$65,595
Salaries- Volunteer (Volunteer Coordinator 20%)	\$7,140
Payroll Services	\$350
Payroll Taxes	\$20,500

OTHER EXPENSES:

Life Insurance	\$300
Disability Insurance	\$350
Health & Dental Insurance (Anticipate 20% increase)	\$31,000
Liability & Auto Insurance (Anticipate 10% increase)	\$1,090
Workers Comp Insurance (Anticipate 5% increase)	\$1,620
Blomquist Hale (Employee assistance program)	\$110
Telephone/Internet	\$350
Cellular Phone	\$1,100
Water/Sewer	\$550
Natural Gas	\$1,100
Waste Removal	\$190
Electricity	\$2,300
Electronic Sign	\$350
Security	\$90
Safety Supplies/Equipment	\$80
Cleaning Supplies	\$400
Office Supplies	\$1,500
Building Maintenance & Repair (Estimated 20K, Fund/Dev 5.64%, /Vol 0.35%)	\$1,200
Equipment Maintenance & Repair	\$1,000
Computer Maintenance & Repair	\$10,300
Lawn Maintenance & Sprinkler Repair	\$1,390
Snow Removal	\$65
Printing Expenses	\$21,000
Postage (Outgoing mail, mailed pkgs.)	\$4,750
Accounting Services	\$2,450
Advertising (via Grizzard)	\$11,500

continued next page . . .

DEVELOPMENT, FUNDRAISING, SPEC. EVENTS & VOLUNTEER

OTHER EXPENSES continued. . .

Professional Services/Direct Mail Services (Includes bulk mail postage, newsletters and direct mail)	\$267,000
Dues & Subscriptions	\$6,500
Gas/Mileage Reimbursement	\$1,750
Misc. Supplies	\$2,400
Credit Card Fees & Chargebacks/Returned Checks	\$7,015
Training/Seminars	\$250
Travel Expenses	\$400
Development Event Expenses (Plaza brick supplies/engraving, Calendars)	\$7,000
Uniforms (Includes Volunteer t-shirts)	\$2,000
Development Retail Supplies (T-shirts, hoodies, event dog tag retail)	\$8,500

SPECIAL EVENTS EXPENSES:

Telethon Advertising (On-Air time)	\$22,000
Telethon Expenses (T-shirts, rentals, supplies, décor, etc.)	\$15,000
Gala Advertising & Expenses (Venue, food, invitations, printing, flyers, facebook ads, music, etc.)	\$50,000
Other Special Events Advertising & Expenses (Booth fees, facebook ads, flyers, supplies, etc.)	\$16,975

TOTAL EXPENSES	\$794,915
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HUMANE EDUCATION

INCOME:

Education Summer Camp	\$13,000
Education Corporate Sponsorships	\$15,000
Education Events/Booths (Birthday parties)	\$5,500
Education Donations	\$2,600

TOTAL INCOME	\$36,100
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PAYROLL EXPENSES:

Salaries-Outreach and Education Director (90% Education, 10% Outreach)	\$36,000
Salaries-Staff (1 Part-Time Education Assistant)	\$12,480
Payroll Services	\$150
Payroll Taxes	\$1,750

OTHER EXPENSES:

Life Insurance & Disability Insurance	\$0
Health & Dental Insurance (Anticipate 20% increase)	\$7,095
Liability& Auto Insurance (Anticipate 10% increase)	\$520
Workers Comp Insurance (Anticipate 5% increase)	\$33
Blomquist Hale (Employee Assistance Program)	\$35
Telephone/Internet	\$145
Water/Sewer/ Natural Gas/Electricity/Security/Waste Removal/Electronic Sign	\$1,970
Office/Cleaning/Safety/Misc. Supplies	\$160
Building Maintenance/Repair (Estimated 20K, Edu 0.12%)	\$25
Equipment/Computer Maintenance/Repair	\$850
Lawn Maintenance/Sprinkler Repair/Snow Removal	\$80
Gas/Mileage Reimbursement	\$100
Printing Expenses and Postage (Outgoing mail)	\$520
Accounting and Professional Services (Other)	\$850
Dues & Subscriptions	\$50
Training/Seminars & Travel Expenses (includes one seminar)	\$300
Advertising	\$100
Education Sessions & Birthday Party Supplies	\$2,500
Summer Camp	\$10,000

TOTAL EXPENSES	\$75,713
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INVESTIGATIONS

PAYROLL EXPENSES:

Salaries-Staff (1 Full-Time)	\$47,370
Payroll Services	\$76
Payroll Taxes	\$3,545

OTHER EXPENSES:

Life Insurance	\$46
Disability Insurance	\$145
Health & Dental Insurance (Anticipate 20% increase)	\$7,400
Liability& Auto Insurance (Anticipate 10% increase)	\$265
Workers Comp Insurance (Anticipate 5% increase)	\$175
Blomquist Hale (Employee Assistance Program)	\$18
Telephone/Internet	\$76
Cellular Phone	\$265
Water/Sewer	\$80
Natural Gas & Electricy	\$840
Waste Removal	\$40
Electronic Sign	\$80
Security	\$12
Office/Cleaning/Safety/Misc. Supplies	\$195
Building Maintenance/Repair (Estimated 20K, Investigations 0.65%)	\$130
Vehicle Maintenance/Repair	\$1,205
Equipment/Computer Maintenance/Repair	\$580
Lawn Maintenance/Sprinkler Repair	\$160
Snow Removal	\$30
Gas/Mileage Reimbursement	\$3,000
Printing Expenses	\$135
Postage (Outgoing mail)	\$5
Accounting Services	\$270
Professional Services-Other	\$180
Dues & Subscriptions	\$1,800
Training/Seminars & Travel Expenses	\$300

TOTAL EXPENSES	\$68,423
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TOTAL INCOME	\$0
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COMMUNICATIONS, MEDIA & P.R.

PAYROLL EXPENSES:

Salaries-Communications and Marketing Director (90%)	\$47,250
Payroll Services	\$75
Payroll Taxes	\$3,100

OTHER EXPENSES:

Life Insurance	\$45
Disability Insurance	\$0
Health & Dental Insurance (Anticipate 20% increase)	\$7,095
Liability& Auto Insurance (Anticipate 10% increase)	\$265
Workers Comp Insurance (Anticipate 5% increase)	\$94
Blomquist Hale (Employee Assistance Program)	\$10
Telephone/Internet	\$76
Water/Sewer	\$265
Natural Gas & Electricy	\$120
Waste Removal	\$360
Electronic Sign	\$480
Security	\$80
Safety Supplies/Equipment	\$12
Office, Cleaning & Misc. Supplies	\$300
Building Maintenance/Repair (Estimated 20K, Comm./Marketing. 0.35%)	\$70
Equipment & Computer Maintenance/Repair	\$2,450
Lawn Maintenance/Sprinkler Repair	\$160
Snow Removal	\$30
Gas/Mileage Reimbursement	\$20
Printing Expenses	\$160
Postage (Outgoing mail)	\$10
Accounting Services	\$270
Professional Services-Other	\$900
Dues & Subscriptions	\$100
Training/Seminars & Travel Expenses	\$300
Advertising (KSL, Facebook, other advertising channels)	\$8,440

TOTAL EXPENSES	\$72,537
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TOTAL INCOME	\$0
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OUTREACH

INCOME:

Outreach Adoptions/Events (Includes off-site adoption events, Petsmart Quarterly Rewards, other)	\$135,250
General Donations (Outreach event donation boxes)	\$3,500

TOTAL INCOME	\$138,750
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PAYROLL EXPENSES:

Salaries- Outreach Manager	\$24,960
Salaries-Staff (7 Part-Time)	\$75,400
Salaries- Partial (Outreach and Education Director 10%)	\$4,000
Payroll Services	\$150
Payroll Taxes	\$8,800

OTHER EXPENSES:

Life Insurance	\$70
Disability Insurance	\$0
Health & Dental Insurance (Anticipate 20% increase)	\$5,000
Liability& Auto Insurance (Anticipate 10% increase)	\$535
Workers Comp Insurance (Anticipate 5% increase)	\$95
Blomquist Hale (Employee Assistance Program)	\$40
Telephone/Internet	\$150
Water/Sewer	\$100
Natural Gas	\$850
Waste Removal	\$80
Electricity	\$850

Electronic Sign	\$160
Security	\$20
Safety Supplies/Equipment	\$50
Cleaning Supplies	\$300
Office Supplies	\$385
Building Maintenance/Repair (Estimated 20K, Outreach 0.35%)	\$70
Equipment Maintenance/Repair	\$120
Vehicle Maintenance/Repair	\$8,500
Computer Maintenance/Repair	\$1,200
Lawn Maintenance/Sprinkler Repair	\$120
Snow Removal	\$50
Gas for Vehicles	\$4,350
Printing Expenses	\$1,900
Postage (Outgoing mail)	\$650
Accounting Services	\$880
Professional Services-Lab fees and other	\$155
Credit Card Fees & Chargebacks/Returned Checks	\$1,565
Dues & Subscriptions	\$60
Misc. Supplies (Driving records, staff meetings)	\$100
Advertising (Help wanted ads, flyers)	\$350
Training/Seminars & Travel Expenses	\$100
Refunds for Returned Animals	\$840
Outreach Events	\$3,000
Uniform Supplies	\$125
Outreach Animal ID Tags	\$750
Animal Supplies	\$3,000

TOTAL EXPENSES

\$149,880

SHELTER

INCOME:

Animal Adoptions (Anticipate 30% increase for dogs, 5% cats, 15% Other animals)	\$540,000
Receiving Fees	\$215,700
VIP/Misc. Donation Income (Anticipate 10% increase for dogs/cats)	\$146,300
HSU Store Retail Income (Clinic and Adoptions retail areas)	\$115,000
Misc. Retail Income (sale of used dog crates, unusable items, etc.)	\$2,000
Misc. Income (Kitty City Art Sales)	\$100
ID Tags (Engraved tags for sale)	\$6,100
Vaccination Rebate Income	\$305
Reimbursement Income	\$250
Deposit Over Income (keep the change donations)	\$50
TOTAL INCOME	\$1,025,805

PAYROLL EXPENSES:

Salaries- Staff (Adoption & Receiving Staff: 26 Full-Time and 2 Part-Time)	\$560,000
Salaries- Managers and Assistant Managers (4 Full-Time includes Adoptions/Operations Mgr., Adoption Sup., Receiving Sup. & Asst., Transfer Director)	\$207,500
Salaries- Other Partial (80% Social Media/Photographer, 80% IT/Retail Manager)	\$76,440
Salaries- Volunteer Partial (80% Volunteer Coordinator)	\$26,880
Payroll Services	\$4,750
Payroll Taxes	\$59,000

OTHER EXPENSES:

Life Insurance	\$950
Disability Insurance	\$1,100
Health & Dental Insurance (Anticipate 20% increase)	\$69,750
Liability& Auto Insurance (Anticipate 10% increase)	\$14,300
Workers Comp Insurance (Anticipate 5% increase)	\$17,700
Blomquist Hale (Employee Assistance Program)	\$1,200
Telephone/Internet	\$4,700
Cellular Telephone	\$600

Water/Sewer	\$6,100
Natural Gas & Electricity	\$48,500
Waste Removal	\$2,550
Electronic Sign (Includes 6 months Media Services at \$675/mo.)	\$5,300
Security	\$1,100
Safety Supplies/Equipment	\$3,000
Cleaning Supplies	\$10,400
Office Supplies	\$4,100
Building Maintenance/Repair (Estimated 20K, Shelter 65.9%)	\$11,750
Equipment Maintenance/Repair	\$22,000
Vehicle Maintenance/Repair	\$1,000
Computer Maintenance/Repair (Includes Chameleon Licenses and computers)	\$19,500
Lawn Maintenance/Sprinkler Repair (includes anticipated landscaping)	\$16,000
Snow Removal	\$1,000
Gas/Mileage Reimbursement (Includes Rescue trip vehicle gas)	\$7,000
Printing Expenses	\$13,650
Postage (Outgoing mail)	\$250
Accounting Services	\$15,000
Professional Services-Other (Includes website maintenance and cleaning)	\$31,710
Professional Services-Lab Fees	\$500
Dues & Subscriptions	\$1,500
Misc. Supplies (Includes ½ Volunteer Appreciation dinner)	\$4,900
Advertising (Help wanted ads)	\$400
Telethon Advertising (On-air time)	\$22,250
Advertising (via Grizzard)	\$11,500
Credit Card Fees & Chargebacks/Returned Checks	\$13,000
Training Seminars	\$1,000
Travel Expenses (Includes Rescue trip reimbursements)	\$1,000
Storage Container	\$1,000
Animal Removal	\$15,600
Vaccinations/Meds	\$164,700
Surgical	\$2,700
Animal Supplies	\$29,500
Microchips (Included with dog adoptions)	\$11,000
Refunds for Returned Animals	\$6,550
ID Tags (Retail)	\$5,400
Deposit Short Expense	\$220
Uniform Supplies (Includes Volunteer t-shirts)	\$2,100
Clinic Surgical Services	\$252,000
Clinic Dental/Xray Services	\$5,000
HSU Store Retail Supplies (Clinic and Adoptions retail areas)	\$67,000
HSU Store Discount with Purchases	\$14,500

TOTAL EXPENSES	\$1,811,600
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FOSTER CARE

PAYROLL EXPENSES:

Salaries-Staff (3 Full-Time)	\$73,400
Salaries- Foster Manager	\$47,150
Payroll Services	\$155
Payroll Taxes	\$7,900

OTHER EXPENSES:

Life Insurance	\$100
Disability Insurance	\$255
Health/Dental Insurance (Anticipate 20% increase)	\$17,300
Liability & Auto Insurance (Anticipate 10% increase)	\$490
Workers Comp Insurance (Anticipate 5% increase)	\$780
Blomquist Hale (Employee Assistance Program)	\$55
Telephone/Internet	\$165
Water/Sewer	\$250
Natural Gas	\$450
Waste Removal	\$90
Electricity	\$1,200
Electronic Sign	\$160
Security	\$50
Safety Supplies/Equipment	\$50
Cleaning Supplies	\$375
Office Supplies	\$355
Building Maintenance & Repair (Estimated 20K, Foster 2.86%)	\$575
Equipment Maintenance/Repair	\$200
Computer Maintenance/Repair (Includes Chameleon Licenses)	\$2,300
Lawn Maintenance/Sprinkler Repair	\$665
Snow Removal	\$30
Printing Expenses	\$100
Postage (Outgoing mail)	\$20
Accounting Services	\$430
Professional Services-Lab Fees Foster Animals	\$400

Professional Services-Other	\$750
Dues & Subscriptions	\$115
Misc Supplies	\$400
Events (Includes ½ Foster Appreciation dinner)	\$1,000
Advertising (help wanted ads)	\$100
Training Seminars	\$100
Animal Supplies	\$200
Uniform Supplies	\$370
Foster Medical Fund	\$3,650
Foster Animal ID Tags	\$800
Foster HSU Clinic Service Expenses (Rabies shots, spay/neuter services for foster animals and foster volunteers)	\$900

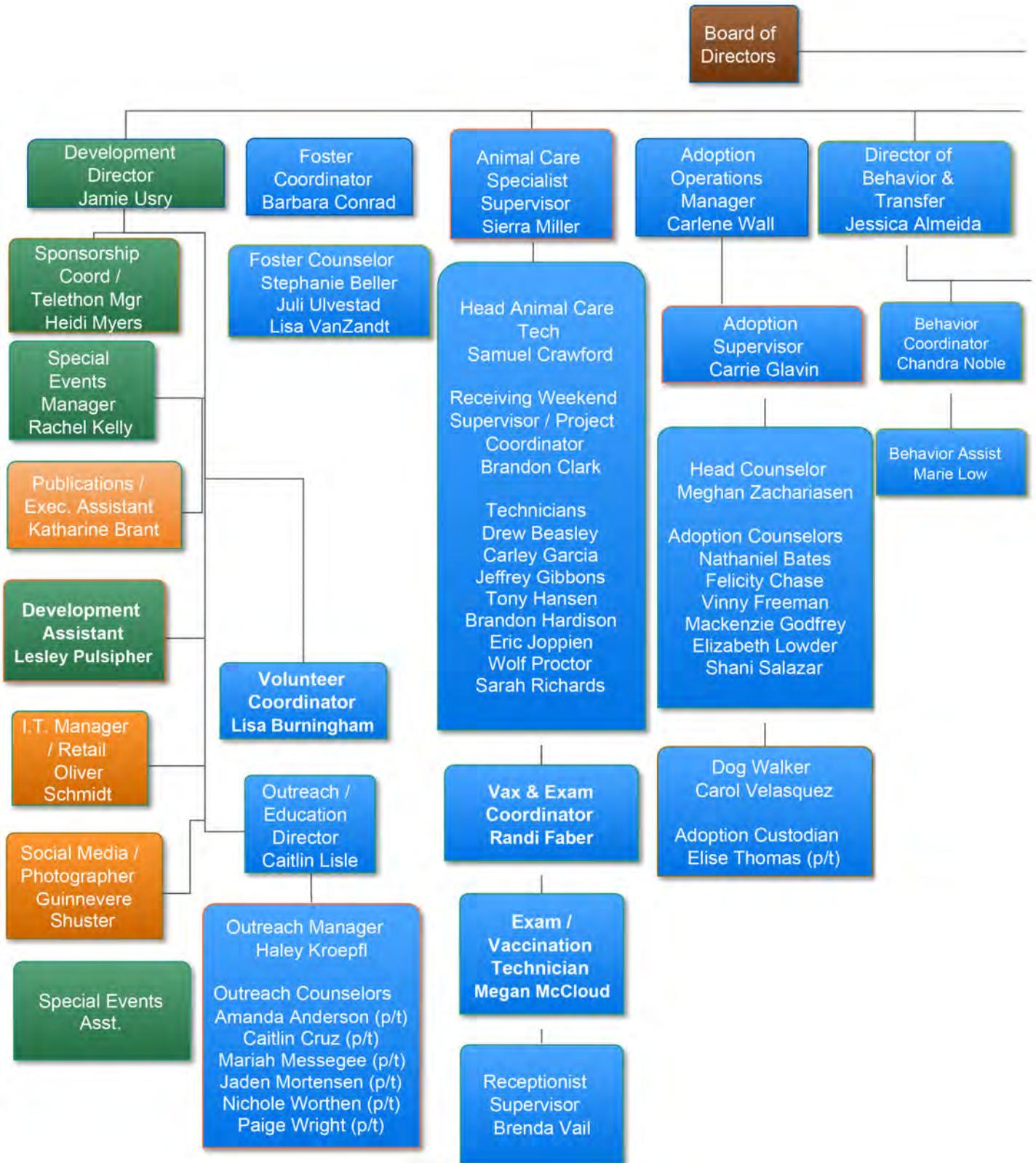
TOTAL EXPENSES	\$163,835
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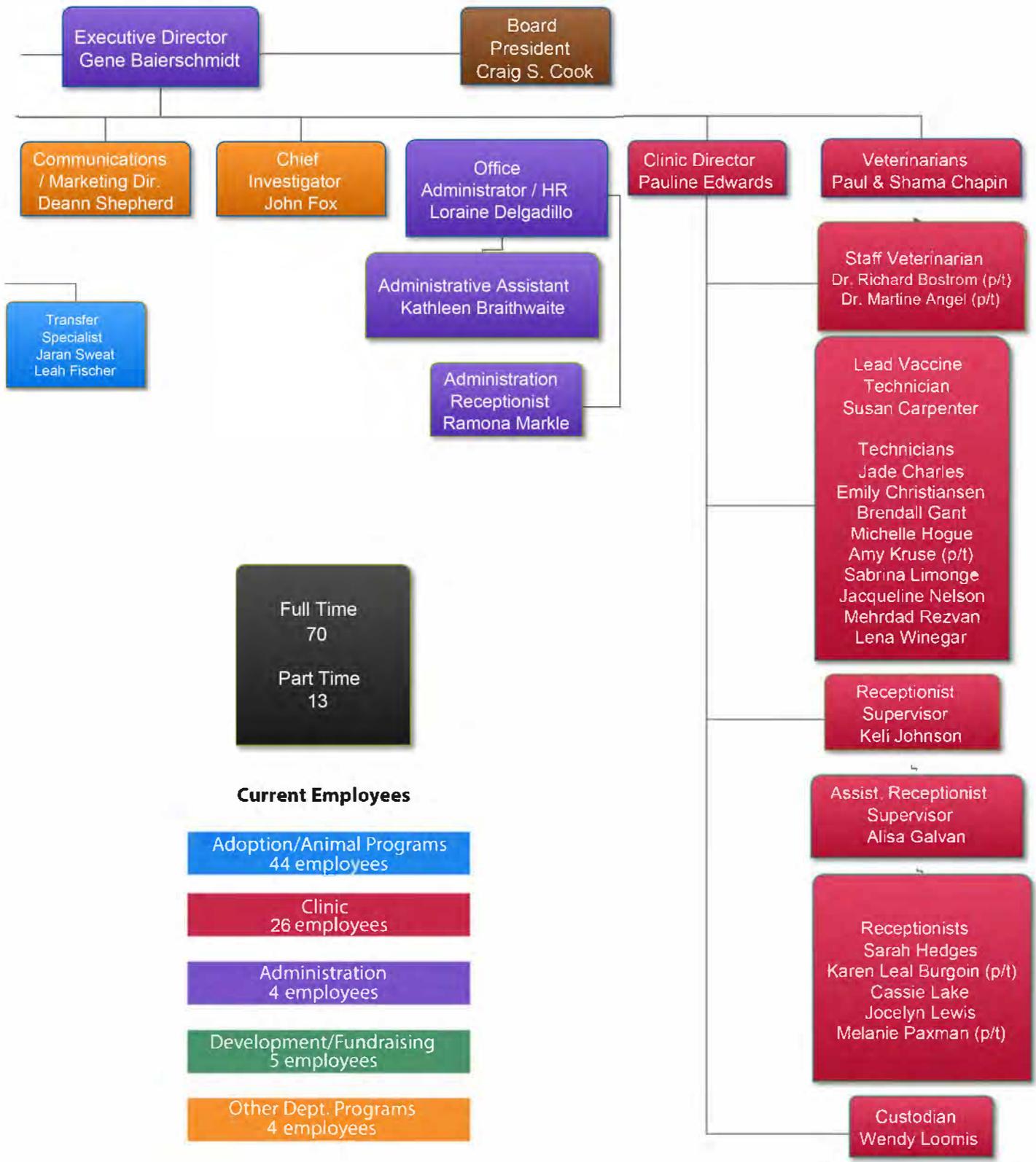
INCOME:

Foster Care Medical Fund Donations	\$8,300
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TOTAL INCOME	\$8,300
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ORGANIZATION CHART





Executive Director
Gene Baierschmidt

Board President
Craig S. Cook

Communications / Marketing Dir.
Deann Shepherd

Chief Investigator
John Fox

Office Administrator / HR
Loraine Delgadillo

Clinic Director
Pauline Edwards

Veterinarians
Paul & Shama Chapin

Transfer Specialist
Jaran Sweat
Leah Fischer

Administrative Assistant
Kathleen Braithwaite

Administration Receptionist
Ramona Markle

Staff Veterinarian
Dr. Richard Bostrom (p/t)
Dr. Martine Angel (p/t)

Lead Vaccine Technician
Susan Carpenter

Technicians
Jade Charles
Emily Christiansen
Brendall Gant
Michelle Hogue
Amy Kruse (p/t)
Sabrina Limonge
Jacqueline Nelson
Mehrddad Rezvan
Lena Winegar

Receptionist Supervisor
Keli Johnson

Assist. Receptionist Supervisor
Alisa Galvan

Receptionists
Sarah Hedges
Karen Leal Burgoin (p/t)
Cassie Lake
Jocelyn Lewis
Melanie Paxman (p/t)

Custodian
Wendy Loomis

Full Time
70

Part Time
13

Current Employees

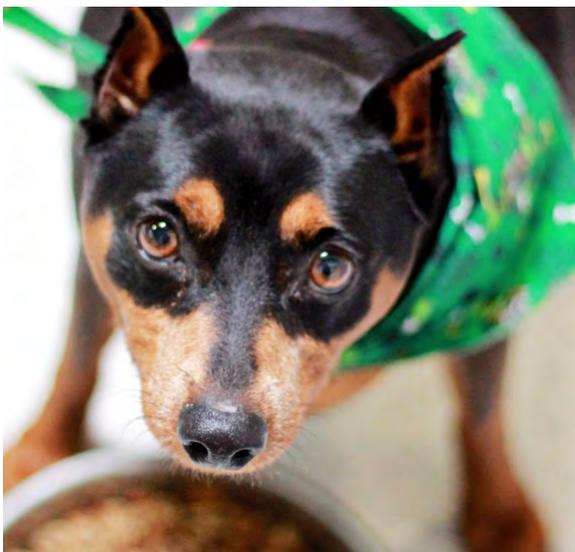
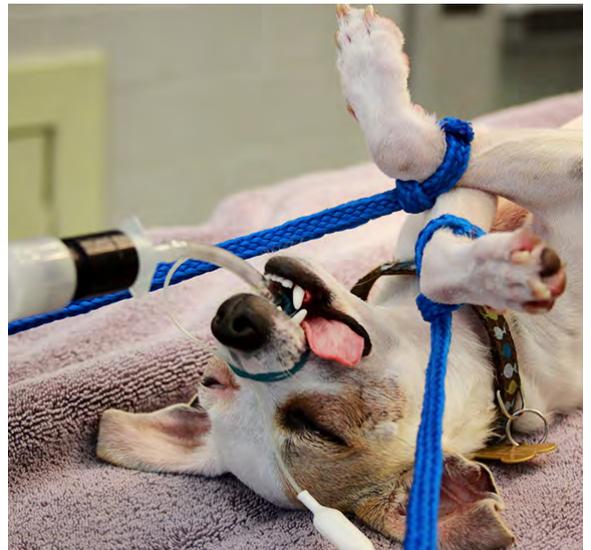
Adoption/Animal Programs
44 employees

Clinic
26 employees

Administration
4 employees

Development/Fundraising
5 employees

Other Dept. Programs
4 employees







801-261-2919
4242 South 300 West, Murray UT 84107
P.O. Box 573659, Murray UT 84157

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TANNER

BUSINESS ADVISORS AND
CERTIFIED PUBLIC ACCOUNTANTS

CRITICAL KNOWLEDGE



PROACTIVE INSIGHT



Financial Statements
As of and for the Years Ended December 31, 2014 and 2013

Together with Independent Auditors' Report



Tanner LLC
Key Bank Tower at City Creek
36 South State Street, Suite 600
Salt Lake City, Utah 84111-1400
Telephone 801.532.7444
www.tannerco.com

TANNER
BUSINESS ADVISORS AND
CERTIFIED PUBLIC ACCOUNTANTS



INDEPENDENT AUDITORS' REPORT

To the Board of Directors of The Humane Society of Utah

We have audited the accompanying financial statements of The Humane Society of Utah (the Organization) (a nonprofit organization), which comprise the statements of financial position as of December 31, 2014 and 2013, the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America (US GAAP); this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of the financial statements that are free from material misstatement, whether due to error or fraud.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to error or fraud. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Basis for Qualified Opinion

As more fully described in Note 2 to the financial statements, the Organization has not recorded the estimated fair value of its beneficial interest in an irrevocable trust. Accounting principles generally accepted in the United States of America require such an interest to be recorded at estimated fair value and adjusted for changes in the estimated fair value over the life of the beneficial interest. The impact on the accompanying financial statements of failing to record this beneficial interest has not been determined.

Qualified Opinion

In our opinion, except for the effects of the matter described in the Basis for Qualified Opinion paragraph, the financial statements referred to in the first paragraph present fairly, in all material respects, the financial position of The Humane Society of Utah as of December 31, 2014 and 2013, and the changes in its net assets and its cash flows for the year then ended, in accordance with accounting principles generally accepted in the United States of America.

Auditors' Updated Opinion on the 2013 Financial Statements

In our report dated July 22, 2014, we expressed an opinion that the 2013 financial statements fairly presented, in all material respects, the Organization's financial position, changes in net assets, and cash flows in accordance with accounting principles generally accepted in the United States of America. Subsequent to our report on the 2013 financial statements, we became aware that the Organization had not recorded the estimated fair value of its beneficial interest in an irrevocable trust, as described above. This interest should have been recorded when the Organization was notified that the trust had become irrevocable. Accordingly, our present opinion on the 2013 financial statements, as presented herein, is different from that expressed in our previous report.

Tanner LLC

October 13, 2015



THE HUMANE SOCIETY OF UTAH
Statements of Financial Position

As of December 31,

	<u>2014</u>	<u>2013</u>
<u>Assets</u>		
Cash	\$ 567,603	\$ 936,490
Investments	267,273	423,612
Accounts receivable	74,922	58,743
Prepaid expenses	7,693	20,265
Property and equipment, net	6,399,385	6,022,419
Beneficial interests in assets held by third parties	323,156	330,644
	<u>7,640,032</u>	<u>7,792,173</u>
Total assets	<u>\$ 7,640,032</u>	<u>\$ 7,792,173</u>
 <u>Liabilities and Net Assets</u>		
Liabilities:		
Accounts payable	\$ 386,735	\$ 479,849
Accrued liabilities	105,859	87,018
Note payable	843,051	870,389
	<u>1,335,645</u>	<u>1,437,256</u>
Total liabilities	<u>1,335,645</u>	<u>1,437,256</u>
Commitments and contingencies		
Net assets:		
Unrestricted	5,870,180	5,988,427
Temporarily restricted	111,051	35,846
Permanently restricted	323,156	330,644
	<u>6,304,387</u>	<u>6,354,917</u>
Total net assets	<u>6,304,387</u>	<u>6,354,917</u>
Total liabilities and net assets	<u>\$ 7,640,032</u>	<u>\$ 7,792,173</u>



THE HUMANE SOCIETY OF UTAH
Statements of Activities

As of December 31,

	<u>2014</u>	<u>2013</u>
Change in unrestricted net assets:		
Revenues, gains, and other support:		
Contributions	\$ 1,408,123	\$ 1,014,257
Clinic fees	1,587,282	1,413,154
Adoption fees	969,763	782,267
Interest and dividends	21,215	14,809
Net realized and unrealized gain on investments	14,922	82,842
Other	362,152	244,233
Total unrestricted revenues, gains, and other support	4,363,457	3,551,562
Net assets released from restrictions	16,712	953,338
Total unrestricted revenues, gains, other support and reclassifications	4,380,169	4,504,900
Program expenses:		
Shelter	1,458,513	1,342,128
Clinic	1,383,162	1,293,072
Outreach adoptions	194,965	214,303
Foster	142,969	126,212
Investigations	79,849	79,047
Education	54,334	56,272
Supporting expenses:		
Management and general	390,033	309,868
Fundraising/Special Events/Volunteer	794,591	399,733
Total expenses	4,498,416	3,820,635
(Decrease) increase in unrestricted net assets	\$ (118,247)	\$ 684,265
	<u>2014</u>	<u>2013</u>
Change in temporarily restricted net assets:		
Contributions	\$ 91,917	\$ 19,872
Net assets released from restrictions	(16,712)	(953,338)
Increase (decrease) in temporarily restricted net assets	75,205	(933,466)
Change in permanently restricted net assets:		
Net change in investments	(7,488)	15,771
(Decrease) increase in permanently restricted net assets	(7,488)	15,771
Decrease in net assets	(50,530)	(233,430)
Net assets, beginning of the year	6,354,917	6,588,347
Net assets, end of the year	\$ 6,304,387	\$ 6,354,917

THE HUMANE SOCIETY OF UTAH
Statement of Functional Expenses

For the Year Ended December 31, 2014

	Program Expenses							Supporting Expenses			Overall Total
	Shelter	Clinic	Outreach Adoptions	Foster	Investi-gations	Education	Total	Management and General	Fundraising/ Special Events/ Volunteer	Total	
Salaries	\$ 655,871	\$ 660,916	\$ 150,211	\$107,719	\$54,243	\$ 33,073	\$ 1,662,033	\$ 127,949	\$ 281,220	\$ 409,169	\$ 2,071,202
Benefits	94,743	66,574	4,950	12,619	8,927	3,033	190,846	25,447	25,322	50,769	241,615
Payroll taxes	50,837	52,152	11,953	8,146	4,234	2,507	129,829	9,084	22,056	31,140	160,969
Total salaries and related expenses	801,451	779,642	167,114	128,484	67,404	38,613	1,982,708	162,480	328,598	491,078	2,473,786
Advertising	43,546	6,047	150	-	-	-	49,743	-	45,544	45,544	95,287
Office	15,693	13,903	839	204	169	420	31,228	10,439	80,081	90,520	121,748
Liability insurance	12,640	5,066	806	289	289	736	19,826	3,787	579	4,366	24,192
Animal waste removal	15,600	7,054	-	-	-	-	22,654	-	-	-	22,654
Professional services	16,891	6,769	1,007	387	387	983	26,424	5,060	750	5,810	32,234
Surgical	2,653	54,558	-	110	-	-	57,321	-	-	-	57,321
Vaccination	125,949	348,239	-	301	-	-	474,489	-	-	-	474,489
Outside services	31,108	6,761	242	483	42	106	38,742	20,997	127,337	148,334	187,076
Repairs and maintenance	67,080	18,028	10,071	3,460	739	456	99,834	7,253	21,638	28,891	128,725
Retail store	540	4,115	-	-	-	-	4,655	-	91,224	91,224	95,879
Supplies	71,978	36,014	1,241	1,760	128	-	111,121	6,539	6,922	13,461	124,582
Telephone	4,926	2,145	240	95	291	240	7,937	2,776	2,161	4,937	12,874
Utilities	59,055	21,445	3,597	1,195	1,185	3,036	89,513	19,378	2,399	21,777	111,290
Depreciation	165,924	66,496	9,658	3,799	3,800	9,658	259,335	49,714	7,600	57,314	316,649
Other expenses	23,479	6,880	-	2,402	5,415	86	38,262	101,610	79,758	181,368	219,630
Total expenses	\$ 1,458,513	\$ 1,383,162	\$ 194,965	\$ 142,969	\$ 79,849	\$ 54,334	\$ 3,313,792	\$ 390,033	\$ 794,591	\$ 1,184,624	\$ 4,498,416

See accompanying notes to financial statements.

THE HUMANE SOCIETY OF UTAH
Statement of Functional Expenses

For the Year Ended December 31, 2013

	Program Expenses							Supporting Expenses			Overall Total
	Shelter	Clinic	Outreach Adoptions	Foster	Investigations	Education	Total	Management and General	Fundraising/ Special Events/ Volunteer	Total	
Salaries	\$ 654,909	\$ 611,787	\$ 145,899	\$ 92,730	\$ 52,886	\$ 35,860	\$ 1,594,071	\$ 117,668	\$ 140,959	\$ 258,627	\$ 1,852,698
Benefits	89,394	57,950	11,592	12,867	8,253	5,813	185,869	19,795	12,137	31,932	217,801
Payroll taxes	50,449	47,921	11,659	7,112	4,148	2,771	124,060	8,748	11,965	20,713	144,773
Total salaries and related expenses	794,752	717,658	169,150	112,709	65,287	44,444	1,904,000	146,211	165,061	311,272	2,215,272
Advertising	3,600	10,719	75	-	-	-	14,394	74	28,458	28,532	42,926
Office	9,824	11,480	1,355	178	155	197	23,189	7,896	54,716	62,612	85,801
Liability insurance	12,762	4,926	715	281	281	358	19,323	3,683	450	4,133	23,456
Animal waste removal	15,690	7,537	-	-	-	-	23,227	-	-	-	23,227
Professional services	21,115	8,128	1,065	464	464	648	31,884	6,077	743	6,820	38,704
Surgical	179	60,464	-	-	-	-	60,643	-	-	-	60,643
Vaccination	134,853	327,738	-	-	-	-	462,591	-	-	-	462,591
Outside services	15,078	7,566	411	511	162	205	23,933	15,033	94,692	109,725	133,658
Repairs and maintenance	40,071	10,363	15,368	3,819	2,706	585	72,912	6,857	3,767	10,624	83,536
Retail store	37,524	9,946	-	-	-	-	47,470	-	9,808	9,808	57,278
Supplies	55,985	37,409	1,538	1,703	347	56	97,038	5,848	2,139	7,987	105,025
Telephone	6,407	1,872	260	102	260	130	9,031	2,963	164	3,127	12,158
Utilities	51,668	19,691	3,802	1,082	1,081	1,374	78,698	12,458	1,731	14,189	92,887
Depreciation	127,659	51,161	7,431	2,923	2,924	7,431	199,529	38,248	5,847	44,095	243,624
Other expenses	14,961	6,414	13,133	2,440	5,380	844	43,172	64,520	32,157	96,677	139,849
Total expenses	\$ 1,342,128	\$ 1,293,072	\$ 214,303	\$ 126,212	\$ 79,047	\$ 56,272	\$ 3,111,034	\$ 309,868	\$ 399,733	\$ 709,601	\$ 3,820,635

See accompanying notes to financial statements.



THE HUMANE SOCIETY OF UTAH
Statements of Cash Flows

For the Years Ended December 31,

	<u>2014</u>	<u>2013</u>
Cash flows from operating activities:		
Decrease in net assets	\$ (50,530)	\$ (233,430)
Adjustments to reconcile decrease in net assets to net cash provided by (used in) operating activities:		
Depreciation	316,649	243,624
Loss on disposal of property and equipment	138	3,058
Net gain on investments	(7,434)	(98,613)
Decrease (increase) in:		
Accounts receivable	(16,179)	(17,093)
Prepaid expenses	12,572	8,214
Increase (decrease) in:		
Accounts payable	(113,738)	(28,079)
Accrued liabilities	18,841	10,180
Net cash provided by (used in) operating activities	<u>160,319</u>	<u>(112,139)</u>
Cash flows from investing activities:		
Net change in investments	163,773	171,366
Net change in beneficial interest in assets held by third parties	7,488	(15,771)
Purchases of property and equipment	<u>(673,129)</u>	<u>(1,037,525)</u>
Net cash used in investing activities	<u>(501,868)</u>	<u>(881,930)</u>
Cash flows from financing activities:		
Payment on note payable	<u>(27,338)</u>	-
Net change in cash	(368,887)	(994,069)
Cash at beginning of the year	<u>936,490</u>	<u>1,930,559</u>
Cash at end of the year	<u>\$ 567,603</u>	<u>\$ 936,490</u>
Supplemental disclosure of cash flow information:		
Cash paid for interest	<u>\$ 40,928</u>	<u>\$ 22,878</u>
Supplemental disclosure of non-cash investing and financing activities:		
Purchase of property and equipment with note payable	<u>\$ -</u>	<u>\$ 270,389</u>
Purchase of property and equipment with accounts payable	<u>\$ 20,624</u>	<u>\$ 141,335</u>



THE HUMANE SOCIETY OF UTAH

Notes to Financial Statements

December 31, 2014 and 2013

1. Organization and Summary of Significant Accounting Policies

Organization

The Humane Society of Utah (the Organization) is a Utah not-for-profit organization that provides animal adoption services, medical services, cruelty investigation services related to dogs and cats, foster parent programs, and educational programs for children and adults. The Organization is supported primarily through donor contributions and fees for clinic and other services provided.

Financial Statement Presentation

The Organization reports information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets, and permanently restricted net assets.

Use of Estimates in Financial Statements

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Concentration of Credit Risk

Financial instruments that potentially subject the Organization to concentration of credit risk consist primarily of promises to give. In the normal course of its activities, the Organization receives promises to give which are recorded in accounts receivable. Accordingly, the Organization performs ongoing evaluations of promises to give and maintains allowances for possible losses, which when realized, have been within the range of management's expectations. Credit risk pertaining to promises to give is comprised of numerous factors, including the overall economic conditions in the geographic area in which the Organization's donors are located. As of December 31, 2014, management determined that an allowance for possible losses was not necessary.

The Organization maintains its cash in bank deposit accounts which, at times, exceed federally insured limits. As of December 31, 2014, the Organization had \$302,000 in bank deposit accounts that exceeded federally insured limits. To date, the Organization has not experienced a material loss or lack of access to its cash; however, no assurance can be provided that access to the Organization's cash will not be impacted by adverse conditions in the financial markets.



1. Organization and Summary of Significant Accounting Policies
Continued

Concentration of Credit Risk – Continued

The Organization is dependent on certain vendors for veterinary supplies. For the years ended December 31, 2014 and 2013, aggregate purchases from Vendor A accounted for approximately 11.2% and 15.3% of total purchases, respectively, and aggregate purchases from Vendor B accounted for 7.8% and 10.3% of total purchases, respectively.

Investments

Investments in marketable securities with readily determinable fair values and all investments in debt securities are reported at their fair values in the statements of financial position. Unrealized gains and losses are included in the change in net assets.

Property and Equipment

The Organization capitalizes purchases of property and equipment at cost. The fair value of donated property and equipment is similarly capitalized. The Organization capitalizes such expenditures if the purchases exceed \$1,000. Minor replacements, maintenance and repairs, which do not increase the useful lives of the property and equipment, are expensed as incurred. Depreciation is provided on a straight-line basis over the estimated useful lives of the assets or lease terms, ranging from three to thirty years.

Impairment of Long-Lived Assets

The Organization reviews its long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying amount of the assets may not be recoverable through undiscounted future cash flows. If it is determined an impairment loss has occurred based on expected cash flows, such loss is recognized in the statement of activities.

Beneficial Interests in Assets Held by Third Parties

Beneficial interest in assets held by third parties represents the Organization's share of expected pro rata share of the assets held under split-interest agreements. The beneficial interests are recorded at fair value.

Revenue Recognition

The Organization recognizes revenue at the time services are performed or goods are provided, the price is fixed or determinable, and collection is reasonably assured.



1. Organization and Summary of Significant Accounting Policies
Continued

Contributions

Contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support, depending on the existence and nature of any donor restrictions.

Support that is restricted by the donor is reported as an increase in unrestricted net assets if the restriction expires in the reporting period in which the support is recognized. All other donor-restricted support is reported as an increase in temporarily or permanently restricted net assets, depending on the nature of the restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

Donations of property and equipment are recorded as support at their estimated fair value at the date of donation. Such donations are reported as unrestricted support unless the donor has restricted the donated asset to a specific purpose. Assets donated with explicit restrictions regarding their use and contributions of cash that must be used to acquire property and equipment are reported as restricted support. Absent donor stipulations regarding how long those donated assets must be maintained, the Organization reports expirations of donor restrictions when the donated assets are acquired or placed in service as instructed by the donor. The Organization reclassifies temporarily restricted net assets to unrestricted net assets at that time.

Donated Services

Donated services are recognized as contributions if the services (a) create or enhance non-financial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by the Organization. Many individuals volunteer their time and perform a variety of tasks that assist the Organization with specific programs and assignments; however, those services do not meet the above criteria.

In-Kind Contributions

During the years ended December 31, 2014 and 2013, the Organization received in-kind contributions of certain supplies, such as pet food, newspapers, and other supplies. When documentation supporting an estimated fair value can be obtained, the contributed supplies are recorded. Management has determined that the value of all in-kind contributions of supplies is not material to the overall financial statements. The effect of recording such contributions is generally to increase contribution revenue and supplies expense, which has no effect on the increase or decrease in unrestricted net assets.



1. Organization and Summary of Significant Accounting Policies
Continued

In-Kind Contributions – Continued

In 2014 and 2013, the Organization received approximately \$9,000 and \$0, respectively, in donated advertising services. The amount was recorded as an in-kind contribution and advertising expense.

Advertising

The Organization expenses advertising costs as incurred. Total advertising expense was approximately \$95,000 and \$43,000 for the years ended December 31, 2014 and 2013, respectively.

Income Taxes

The Organization is a qualified charitable organization under Section 501(c)(3) of the Internal Revenue Code and under State of Utah regulations, and, as such, is not subject to federal or state income taxes on related purpose income. The Organization is subject to taxation on unrelated business income, if any.

As of December 31, 2014 and 2013, respectively, the Organization had no uncertain tax positions that qualify for either recognition or disclosure in the financial statements. The Organization's tax years subject to selection for tax examination are 2011 through 2014.

Expense Allocation

The costs of providing various programs and other activities have been summarized on a functional basis in the statements of activities and in the statements of functional expenses. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

Fair Value of Financial Instruments

Fair value is defined as the exit price or the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants as of the measurement date (see Note 6).

Subsequent Events

Management has evaluated subsequent events through the date of the independent auditors' report, which is the date the accompanying financial statements were available to be issued.



2. Unrecorded Beneficial Interest

Prior to 2013, the Organization was notified that it had been named as a beneficiary of a trust. Upon the death of the trustor prior to 2013, the right to the Organization's defined remainder interest in the trust became irrevocable and unconditional. As of December 31, 2014 and 2013, the Organization had not recorded the estimated fair value of its beneficial interest in the irrevocable trust, which represents a departure from accounting principles generally accepted in the United States of America (US GAAP). Determining the fair value of the Organization's beneficial interest in the trust will require the assistance of a valuation expert. The effects of this departure from US GAAP on the 2014 and 2013 financial statements of the Organization have not been determined.

3. Investments

Investments are stated at fair value and consist of the following as of December 31:

	<u>2014</u>	<u>2013</u>
Money market funds	\$ 13,398	\$ 18,685
Mutual and exchange traded funds	<u>253,875</u>	<u>404,927</u>
	<u>\$ 267,273</u>	<u>\$ 423,612</u>

Total return on investments, including dividends, interest, and realized and unrealized gains was \$28,649 and \$113,422 for the years ended December 31, 2014 and 2013, respectively.



4. Property and Equipment

Property and equipment consist of the following as of December 31:

	<u>2014</u>	<u>2013</u>
Land	\$ 427,516	\$ 427,516
Building	7,135,613	5,166,620
Improvements and equipment	1,017,139	901,883
Vehicles	102,819	178,234
Land improvements	135,734	82,182
Office furniture	30,229	32,705
Construction-in-process	-	1,545,267
Total cost	8,849,050	8,334,407
Less accumulated depreciation	<u>(2,449,665)</u>	<u>(2,311,988)</u>
	<u>\$ 6,399,385</u>	<u>\$ 6,022,419</u>

Depreciation expense on property and equipment for the years ended December 31, 2014 and 2013 was \$316,649 and \$243,624, respectively.

5. Beneficial Interests in Assets Held By Third Parties

The Organization is named as a co-beneficiary in a trust. This is an irrevocable split-interest agreement for which the Organization is entitled to one-half of the trust's income in perpetuity. The Organization is also named as a co-beneficiary in the assets held by a private foundation, which is an irrevocable split-interest agreement entitling the Organization to a one-third share of the foundation's income in perpetuity.

The earnings received in cash from the trust's and the foundation's investments are recognized as temporarily restricted until appropriated by the Board of Directors. The Organization's pro-rata interests in the assets held by the trust and the foundation are recorded based upon the fair value of the assets held by these parties, and are permanently restricted. The recorded values of the interests in the trust and the foundation are evaluated annually and the changes in values are recognized in the statements of activities as permanently restricted gains or losses. The total revaluation gain (loss) for the Organization's interests in the trust and the foundation was (\$7,488) and \$15,771 for 2014 and 2013, respectively.



6. Note Payable

The note payable consisted of the following as of December 31:

	<u>2014</u>	<u>2013</u>
Note payable to a financial institution, secured by all of the Organization's property, due in monthly installments of \$5,632, including interest at 4.54%, maturing November 2018 with a final balloon payment of approximately \$737,000.	\$ 843,051	\$ 870,389

Maturities of the note payable are as follows as of December 31, 2014:

Years Ending December 31,

2015	\$ 27,180
2016	27,180
2017	27,180
2018	<u>761,511</u>
	<u>\$ 843,051</u>

7. Fair Value Measurements

Authoritative guidance establishes a hierarchy for inputs used in measuring fair value that maximizes the use of observable inputs and minimizes the use of unobservable inputs by requiring that the most observable inputs be used when available. Observable inputs are market inputs participants would use in valuing the asset or liability and are developed based on market data obtained from sources independent of the Organization. Unobservable inputs are inputs that reflect the Organization's assumptions about the factors market participants would use in valuing the asset or liability. The guidance establishes three levels of inputs that may be used to measure fair value:

- Level 1 inputs are quoted prices in active markets for identical assets or liabilities that the reporting entity has the ability to access at the measurement date.
- Level 2 inputs are other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly.
- Level 3 inputs are unobservable inputs for the asset or liability that are supported by little or no market activity and that are significant to the fair value of the underlying asset or liability.



THE HUMANE SOCIETY OF UTAH
Notes to Financial Statements
Continued

7. Fair Value
Measurements
Continued

The following tables summarize the Organization's financial assets and liabilities that were accounted for at fair value on a recurring basis as of December 31, 2014 and 2013, and the fair value calculation input hierarchy level that the Organization has determined applies to each asset and liability category.

As of December 31, 2014:

Description	Investments			Total
	Level 1	Level 2	Level 3	
Money market	\$ 13,398	\$ -	\$ -	\$ 13,398
Mutual and exchange traded funds:				
International	25,185	-	-	25,185
Large cap	98,425	-	-	98,425
Mid cap	28,969	-	-	28,969
Small cap	10,389	-	-	10,389
Bond	90,907	-	-	90,907
Total	<u>\$ 267,273</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 267,273</u>

Beneficial Interest in Assets Held by Third Parties

Description	Level 1	Level 2	Level 3	Total
Foundation under agreement	\$ -	\$ 237,805	\$ -	\$ 237,805
Charitable Trust	-	85,351	-	85,351
Total	<u>\$ -</u>	<u>\$ 323,156</u>	<u>\$ -</u>	<u>\$ 323,156</u>

As of December 31, 2013:

Description	Investments			Total
	Level 1	Level 2	Level 3	
Money market	\$ 18,685	\$ -	\$ -	\$ 18,685
Mutual and exchange traded funds:				
International	42,834	-	-	42,834
Large cap	156,757	-	-	156,757
Mid cap	45,756	-	-	45,756
Small cap	17,004	-	-	17,004
Bond	142,576	-	-	142,576
Total	<u>\$ 423,612</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 423,612</u>



7. Fair Value
Measurements
Continued

Description	Beneficial Interest in Assets Held by Third Parties			Total
	Level 1	Level 2	Level 3	
Foundation under agreement	\$ -	\$ 243,808	\$ -	\$ 243,808
Charitable Trust	-	86,836	-	86,836
Total	\$ -	\$ 330,644	\$ -	\$ 330,644

8. Temporarily
Restricted
Net Assets

As of December 31, 2014 and 2013, temporarily restricted net assets totaled \$111,051 and \$35,846, respectively, and are restricted for the purchase of equipment, supplies, a new vehicle and construction.

9. Endowment

Financial Accounting Standards Board (FASB) Accounting Standards Codification Topic 958 (ASC 958), *Not-for-profit entities*, provides guidance on the net asset classification of donor-restricted endowment funds for a not-for-profit organization that is subject to an enacted version of the Uniform Prudent Management of Institutional Funds Act of 2006 (UPMIFA). The State of Utah has adopted UPMIFA.

Permanently restricted net assets (endowments) included the following as of December 31:

	2014	2013
Beneficial interest in foundation (Note 4)	\$ 237,805	\$ 243,808
Beneficial interest in trust (Note 4)	85,351	86,836
	<u>\$ 323,156</u>	<u>\$ 330,644</u>



9. Endowment
Continued

Interpretation of Relevant Law

The Organization has interpreted UPMIFA as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Organization classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Organization in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, the Organization considers the following factors in making a determination to appropriate or accumulate endowment funds:

- (1) The duration and preservation of the fund
- (2) The purposes of the Organization and the endowment fund
- (3) General economic conditions
- (4) The possible effect of inflation and deflation
- (5) The expected total return from income and the appreciation of investments
- (6) Other resources of the Organization
- (7) The investment policies of the Organization

Spending Policy

The Organization may use, for any purpose deemed appropriate by its Board of Directors in fulfilling the Organization's charitable purpose, the interest payments received from the beneficial interests in assets held by third parties.

Return Objectives and Risk Parameters

Investment decisions for the foundation and trust, which the Organization has a beneficial interest in (Note 4), are made by the donors. The primary investment objectives of these donors are (1) the long-term preservation of the real (inflation adjusted) purchasing power of portfolio assets and income, after accounting for spending, inflation, and costs of portfolio management, and (2) to earn a total rate of return that exceeds the spending rate, and at the same time to perform well when compared with selected weighted market indices. The portfolio assets are invested in a diversified pool of securities with an overall emphasis on quality, diversification, and potential for earnings growth.



THE HUMANE SOCIETY OF UTAH
Notes to Financial Statements
Continued

9. **Endowment** Changes in endowment net assets for the years ended December 31,
Continued 2014 and 2013 are as follows:

	2014			
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Endowment net assets, beginning of the year	\$ -	\$ -	\$ 330,644	\$ 330,644
Decrease in value	-	-	(7,488)	(7,488)
Endowment net assets, end of year	\$ -	\$ -	\$ 323,156	\$ 323,156

	2013			
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Endowment net assets, beginning of the year	\$ -	\$ -	\$ 314,873	\$ 314,873
Increase in value	-	-	15,771	15,771
Endowment net assets, end of year	\$ -	\$ -	\$ 330,644	\$ 330,644

10. **Commitments
And
Contingencies**

Litigation

In the normal course of operations, the Organization may become party to lawsuits or other claims. Management is not aware of any such claims for which the uninsured amount would be material to the Organization's financial position.



Department of Treasury
Internal Revenue Service
Ogden UT 84201



Notice	CP211A
Tax period	December 31, 2015
Notice date	June 6, 2016
Employer ID number	87-0256350
To contact us	Phone 1-877-829-5500 FAX 801-620-5555

052347.511057.425134.25265 1 AT 0.399 373



HUMANE SOCIETY OF UTAH
% NICOLE TINGEY
PO BOX 573659
MURRAY UT 84157-3659



052347

Important information about your December 31, 2015 Form 990

We approved your Form 8868, Application for Extension of Time To File an Exempt Organization Return

We approved the Form 8868 for your December 31, 2015 Form 990.

Your new due date is August 15, 2016.

What you need to do

File your December 31, 2015 Form 990 by August 15, 2016. We encourage you to use electronic filing—the fastest and easiest way to file.

Visit www.irs.gov/charities to learn about approved e-File providers, what types of returns can be filed electronically, and whether you are required to file electronically.

Additional information

- Visit www.irs.gov/cp211a.
- For tax forms, instructions, and publications, visit www.irs.gov or call 1-800-TAX-FORM (1-800-829-3676).
- Keep this notice for your records.

If you need assistance, please don't hesitate to contact us.

Internal Revenue Service

Department of the Treasury

District
Director

HUMANE SOCIETY OF UTAH
POST OFFICE BOX 20222
SALT LAKE CITY, UTAH 84120

Person to Contact:

EP/EO Reject Examiner
Telephone Number:

214/767-6518

Refer Reply to:

SPB:MC:4950-DAL

Date: 9-24-87

• GENTLEMEN:

Our Records show that Humane Society Of Utah is exempt from Federal Income Tax under section 501(c)(3) of the Internal Revenue Code. This exemption was granted November, 1961 and remains in full force and effect. Contributions to your organizations are deductible in the manner and to the extent provided by section 170 of the Code.

We have classified your organization as one that is not a private foundation within the meaning of section 509(a) of the Internal Revenue Code because you are an organization described in section 170(b)(1)(A)(vi).

If we may be of further assistance, please contact the person whose name and telephone number are shown above.

Sincerely yours,

Nellie L. Ringer
Nellie L. Ringer
EP/EO Reject Examiner

EIN: 87-0256350

**Internal Revenue Service
District Director**

Department of the Treasury

**P. O. Box 2508
Cincinnati, OH 45201**

Date: JUN 30 1998

Humane Society Of Utah
P. O. Box 573659
Salt Lake City, UT 84157-3659

Person to Contact:
Ruth Ohmer
Telephone Number:
513-241-5199
Fax Number:
513-684-5936
Federal Identification Number:
87-0256350

Dear Sir or Madam:

This is in response to your telephone request for a copy of your organization's determination letter. This letter will take the place of the copy you requested.

Our records indicate that a determination letter issued in November 1961, granted your organization exemption from federal income tax under section 501(c)(3) of the Internal Revenue Code. That letter is still in effect.

Based on information subsequently submitted, we classified your organization as one that is not a private foundation within the meaning of section 509(a) of the Code because it is an organization described in sections 509(a)(1) and 170(b)(1)(A)(vi).

This classification was based on the assumption that your organization's operations would continue as stated in the application. If your organization's sources of support, or its character, method of operations, or purposes have changed, please let us know so we can consider the effect of the change on the exempt status and foundation status of your organization.

Your organization is required to file Form 990, Return of Organization Exempt from Income Tax, only if its gross receipts each year are normally more than \$25,000. If a return is required, it must be filed by the 15th day of the fifth month after the end of the organization's annual accounting period. The law imposes a penalty of \$20 a day, up to a maximum of \$10,000, when a return is filed late, unless there is reasonable cause for the delay.

All exempt organizations (unless specifically excluded) are liable for taxes under the Federal Insurance Contributions Act (social security taxes) on remuneration of \$100 or more paid to each employee during a calendar year. Your organization is not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Organizations that are not private foundations are not subject to the excise taxes under Chapter 42 of the Code. However, these organizations are not automatically exempt from other federal excise taxes.

Humane Society Of Utah
87-0256350

Donors may deduct contributions to your organization as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to your organization or for its use are deductible for federal estate and gift tax purposes if they meet the applicable provisions of sections 2055, 2106, and 2522 of the Code.

Your organization is not required to file federal income tax returns unless it is subject to the tax on unrelated business income under section 511 of the Code. If your organization is subject to this tax, it must file an income tax return on the Form 990-T, Exempt Organization Business Income Tax Return. In this letter, we are not determining whether any of your organization's present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

Because this letter could help resolve any questions about your organization's exempt status and foundation status, you should keep it with the organization's permanent records.

Please direct any questions to the person identified in the letterhead above.

This letter affirms your organization's exempt status.

Sincerely,



C. Ashley Bullard
District Director



2015

ANNUAL REPORT



SAVING MORE LIVES THAN

11,318 Animals In 2
Each ribbon represents a life



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“

As we observed our 55th birthday in the summer of 2015, it was deeply gratifying for us to be able to reflect on how much we've grown and evolved in so many ways ... and to think about all the wonderful new possibilities that lie ahead for us. The passage of time has proven that we can save more animals' lives by working together as a community, embracing positive social changes, and introducing and expanding our many special programs like animal transferring and foster care.

”



A message from our Executive Director

We were delighted to have saved a watershed 10,481 animals in 2014. But our goals for 2015 were even higher. We are proud to say that we ended 2015 with an even greater 11,318 animals' lives saved and achieved "no-kill" status for the first time in our 55 year history.

The programs and services offered by the Humane Society of Utah are like pieces of a puzzle – all a part of a bigger picture to eliminate pain, fear and suffering in all animals. Each piece is vital yet dependent on the rest to accomplish our goals. Our Board of Directors, staff and volunteers are crucial to our success; however, nothing would be possible without the support of our adopters and donors. I extend my deepest appreciation and gratitude on behalf of the animals to all of the people out there who are an integral part of our success.

With Gratitude,

A handwritten signature in black ink, appearing to read "Gene Baerschmidt".

Gene Baerschmidt
Executive Director

REACHING

11,318

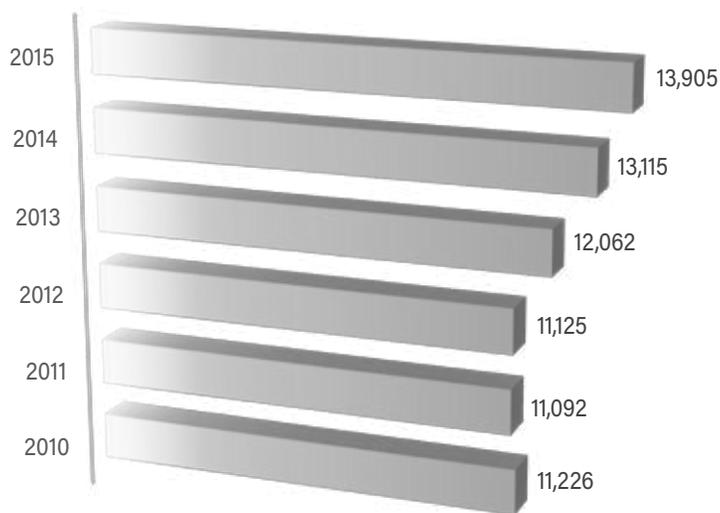
LIVES



The Humane Society of Utah (HSU) has remained an open-admissions shelter – meaning that no pet in need is turned away. Every treatable animal entering our shelter will receive a new chance at life.

From 2010 to 2015, the HSU experienced a 24% increase in animals received. This amounted to 13,905 animals in our care in 2015.

Animals received at the HSU

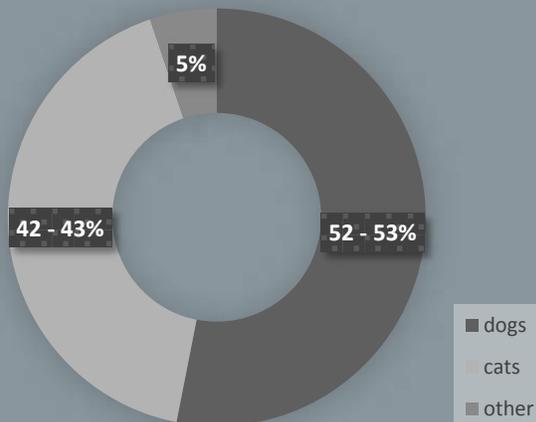




Each year we receive hundreds of other small pets, including rabbits, guinea pigs, ferrets, chinchillas, rats, hamsters, gerbils and mice.

Animals received at the HSU by type

	2014	2015
Dogs	6,958	7,226
Cats	5,476	5,933
Other small animals	681	746



Rabbits and other small pets, who happily and comfortably reside in our expanded Bunny Bungalows and Rodent Ranch, are very important to the life-saving goals of the HSU. We often bring attention to these little furry friends through photography, social media and adoption specials.





ACHIEVING “NO-KILL” STATUS

Live-Release Rate For dogs *and* cats

For the first time in our history, we achieved a “no-kill” live-release rate for both dogs and cats combined. For several years now, we’ve proudly maintained “no-kill” statistics for canines, but Utah’s ongoing cat overpopulation epidemic has always presented daunting challenges. In 2015, however, through creative adoptions

specials, maximum use of the Kitty City facilities, and the amazing efforts of our foster families and volunteers, we were able to announce that it had not been necessary to euthanize any adoptable felines. This 90.36% overall live-release rate for dogs and cats also represented a 1.99% increase over 2014 (88.37%). Also very worthy of note, our small animal live-release rate saw a 4.22% increase (rising from 89.37% in 2014 to 93.59% in 2015).

90.3%

overall live-release rate for dogs and cats



91.9%

live-release rate for dogs



The Humane Society of Utah (HSU) is dedicated to being transparent and accountable for every animal in our care. We provide links on our website to review our placement statistics for 2013, 2014 and 2015 (pictured right).

Our placement rate is determined using the Live-Release Data Matrix as calculated by the National Federation of Humane Societies. This matrix was designed to serve as a tool for basic data collection containing what many (including Asilomar, ASPCA, National Federation, American



Humane, UC Davis, Maddies Fund, PetSmart Charities and the Humane Society of the United States) have agreed are the minimum data points that a shelter should gather.

To calculate the live-release rate from this matrix, the formula subtracts "Total Negative Outcomes" (includes died in care, lost in care and shelter euthanasia) from "Total Live Intake" (not including owner requested euthanasia) divided by the "Total Live Intake."

← DAWGVILLE

RODENT RANCH ↗



Programs and collaborations

Progress in all areas

Making significant changes requires working together at every level. The efforts of the Humane Society of Utah go far beyond the walls of our shelter in order to achieve our mission for the animals.

We have worked hard for progress. From our many life-saving programs, to collaborative relationships with other animal welfare organizations, to efforts at strengthening animal protection at different levels of government, and much more.

TY
AH

1 1, 3 1 8



TINY TOWN

The HSU embraces a multi-pronged approach to saving lives:

- Adoption
- Transfer and Rescue
- Clinic
- Foster Care
- Behavior
- Volunteer
- Social Media
- Photography
- Media and Marketing
- Website
- Humane Education
- Cruelty Investigation
- Advocacy
- Fundraising
- Special Events



Transfer and Rescue

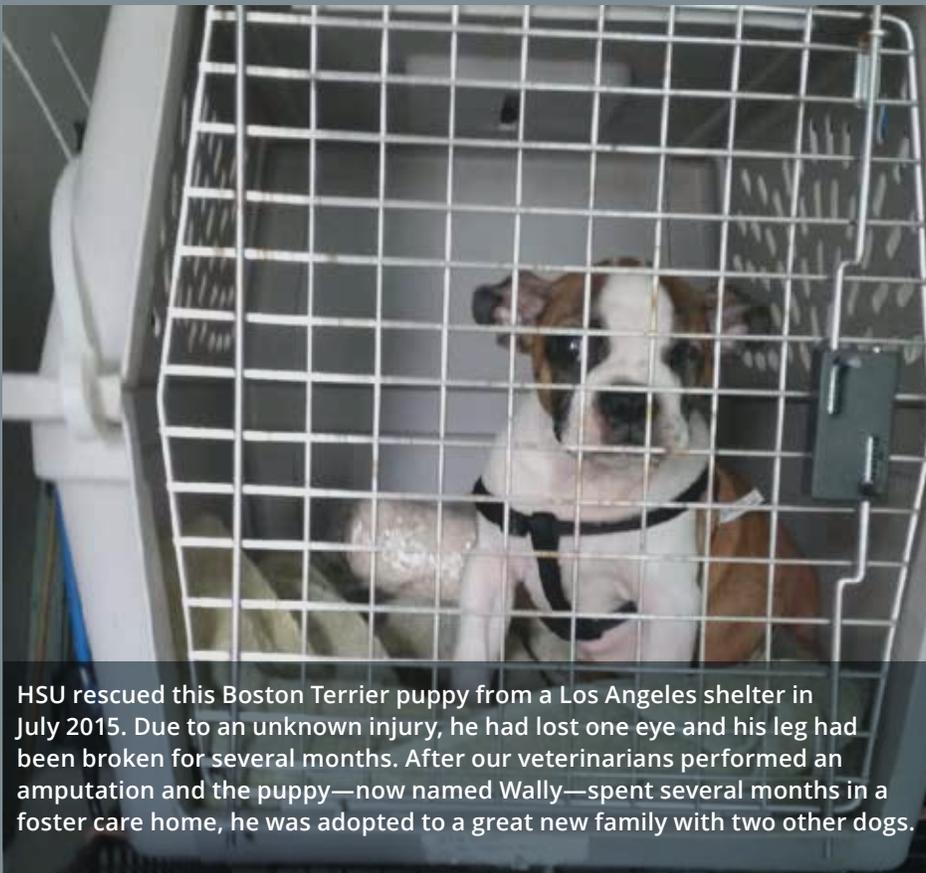
*3,064 at-risk
pets saved*

Transfer & Rescue is one of the most critical and innovative programs at the Humane Society of Utah — it is literally a life saver. The concept behind transporting animals between shelters and rescue groups, and even between different states, is as simple as supply and demand.

Many shelters are overwhelmed with certain breeds of dogs and cats for whom there is not a strong demand, leaving those

animals in facilities for too long and at risk of being euthanized. Meanwhile, other shelters and rescue groups are searching for pets that are eagerly sought after in their communities.

Thanks to the community and the people who continue to come to our shelter to adopt, we are able to make having a family a reality for thousands more pets each year.



HSU rescued this Boston Terrier puppy from a Los Angeles shelter in July 2015. Due to an unknown injury, he had lost one eye and his leg had been broken for several months. After our veterinarians performed an amputation and the puppy—now named Wally—spent several months in a foster care home, he was adopted to a great new family with two other dogs.

“

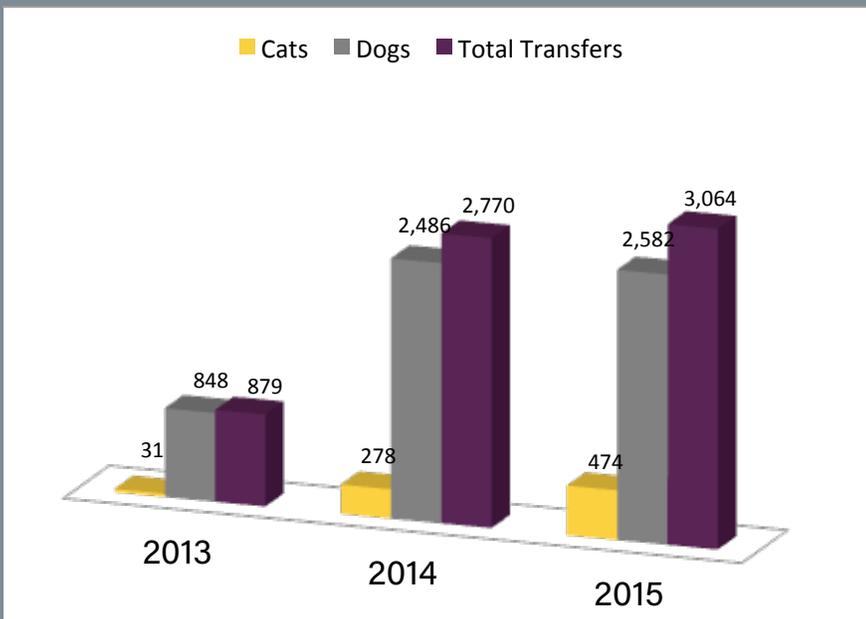
Many shelters in Utah and around the country don't have the resources to care for dogs like Wally. We are very grateful for the support from the community that makes it possible for HSU to rescue dogs like him.

”
Jessica Whipple
Transfer & Rescue
Manager

In 2015, through the collaborative efforts of 240 partnering shelters and rescue groups, the Humane Society of Utah rescued 3,064 dogs and cats — most of whom were at a high risk of being euthanized due to overcrowding and lack of resources. We were able to provide many of these animals with medical care and behavioral intervention, and ultimately find them good new homes.



In 2015, the HSU began to receive dogs from Merced, California. These at-risk dogs come from a shelter with only a 5% live-release rate. Several times a month, flights and ground transports arrive with dozens of dogs that would have otherwise been euthanized.



In 2013, HSU's Transfer & Rescue department brought in 848 dogs and 31 cats. This number increased by an incredible 214% overall in 2014, totaling 2,770 animals. We attribute this growth to the completion of our building renovation and ability to hold more animals. In 2015, we continued to grow this program by another 11%, rescuing 3,064 animals. Notably, the increase in cat rescues in the last two years illustrates the success of finding new homes for rescued animals (97.8% of animals that we rescued in 2015 were adopted).



Clinic

Exceptional care

The Drs. George D. & Esther S. Gross Animal Clinic plays an essential role at the HSU. The Clinic currently employs two full-time and two part-time veterinarians, ten veterinary technicians, and seven receptionists.

The HSU's Cat and Dog Clinics are open to the public for many affordable services, including spay/neuter surgeries, vaccinations, microchipping, nail clipping and other basic services. Although our Clinic is not a full-service veterinary office for the public, we certainly are for the homeless pets in our care.

In 2015, we saw increases in services performed by our Clinic across the board (as compared to 2014):

- 36% more microchips implanted.
- 7% increase of spay/neuter surgeries.
- 11% more vaccines administered.
- 25% more advanced medical services and surgeries performed on homeless pets.



Our veterinarians perform a multitude of surgeries and medical procedures on the homeless animals in our care, including dental examinations, tooth extractions, amputations, lump removals and more — all to ensure the long-term health of our adoptable dogs, cats and small animals. We also continue to spay and neuter all unsterilized dogs, cats and rabbits prior to adoption, thereby preventing unwanted and unplanned

litters from happening.

In addition to procedures and treatments for homeless animals, the highly accessible and affordable services offered for the community help to further control the pet population in Utah, and

keep pets healthy and happy. Lastly, the use of our Clinic by the community provides critical financial support to the shelter. Indeed, when you use the HSU Clinic for your pet, you are truly saving a life.



Foster Care

Making miracles happen

The Humane Society of Utah is honored to have over 300 foster families to care for thousands of pets each year. Animals in foster care include orphaned babies, mamas with litters, behavioral and medical cases.

In 2015, the Foster Care staff – which now consists of four full-time employees – and hundreds of foster families found homes for 2,755 animals. This program is crucial and invaluable in our ability to save more lives each year.

The HSU staff works tirelessly to identify shelter animals for foster care, including those that are sick, need socialization, or may be too young to be adopted. In addition to helping those animals in need, temporary foster care homes open up kennel space for more homeless pets to be housed in our shelter.

With the increase in transfers from other facilities into our shelter, foster care has been vital. We often rescue

litters of puppies and kittens with mamas, and medical cases – all precious animals who would have otherwise been euthanized.

Socializing scared animals is another critical role of foster care with incoming animals from transports. With kennel and holding space in the Foster Care department for dogs and cats, the staff have the opportunity to work with frightened pets on-site, or send them to a foster family's home.

Behavior

Customized care

In 2015, we saw the first full year of our newly completed 3,000 square foot second story expansion – entirely for the Behavior and Transfer & Rescue Departments. The area has resulted in many more behavior protocols and enrichment activities that are beneficial to the health and well-being of the animals.



The new area features three small and two large assessment rooms, as well as new offices and storage space. The Behavior staff utilizes the assessment rooms to evaluate dogs' reactions to certain situations, including food and resources, dog-to-dog introductions, and other tests to determine a dog's temperament.



In many cases, behavior modification and training plans are implemented for certain dogs that may just need an extra loving hand from our staff and volunteers to succeed in finding a new

family. One such program is our Mischievous Mutts – a classification that ensures extra attention and a plan for success for dogs with behavior problems.

In other cases, although it is not pleasant to determine that a dog brought to our shelter has aggressive tendencies, such testing ensures the safety of the public. In 2015, the Behavior staff performed hundreds of behavior assessments, ensuring the best possible outcome for certain dogs.

Other enrichment activities at the HSU include, frozen peanut butter KONGs, interactive treat-dispensing toys, clicker training and quiet time with people. All of these activities provide fun and comfort for the animals every day.

Volunteers

Making a difference

The Humane Society of Utah could not function without the dedicated and passionate people who volunteer their time for the animals. Volunteers not only ease the day-to-day burdens of caring for hundreds of animals at a time, they make the animals happy and comfortable while in our care.

“It is so gratifying to have such amazing and dedicated volunteers. I treasure them and so appreciate all that they do for our homeless friends. The rest of the HSU staff and the Board of Directors are truly grateful for the compassionate and skilled volunteers and foster families that make our life-saving work possible.”

Lisa Burningham
Volunteer Coordinator



1,456
Active volunteers



20
Additional F/T
and P/T employees
it would take to
perform the work
done by volunteers

32,974
Volunteers hours

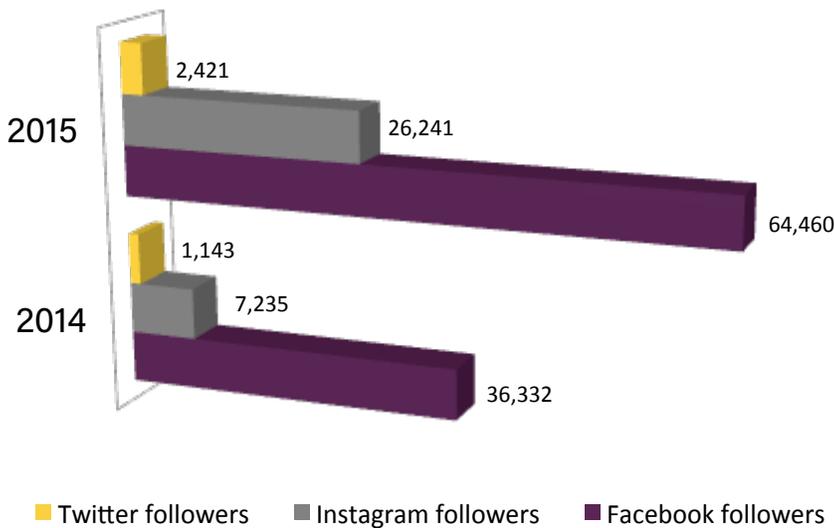
33%
Increase in volunteer
hours over 2014



Social Media & Photography

Capturing personalities

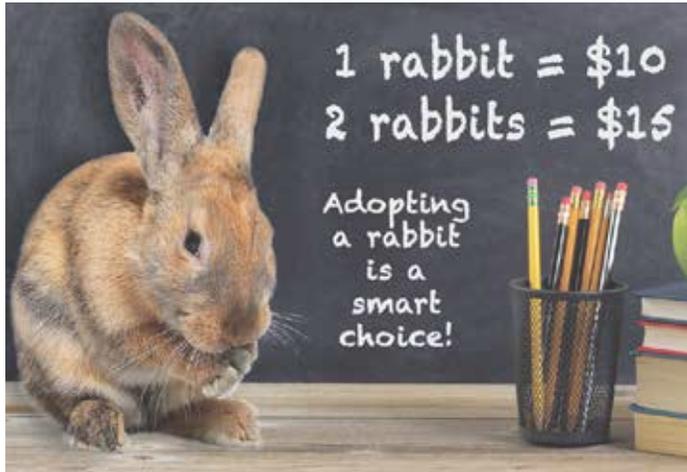
The HSU has been recognized and commended locally, nationally and internationally for the “Photo Booth Dogs” series by our Social Media Coordinator and Photographer, Guinnevere Shuster.



In 2015, our social media following has grown by leaps and bounds. All networks increased, Facebook by 77%, Instagram by 263% and Twitter by 112%.

Facebook remains our most powerful and invaluable network, reaching an average 5,000 people each day. During the year 2015, 749,000 people were reached and 3,451,000 impressions made.

Indeed, social media is an undeniably powerful tool that has positively influenced adoptions, fundraising and community engagement every day.



Media & Marketing

New strategies

The growth of social media and digital marketing has meant that we must adapt and develop new strategies to find new homes for pets and engage the community in our mission.

One new marketing tool that we utilized heavily in 2015 was reduced and waived adoption fees for cats. Research has shown the “price tag” of an adoptal pet – or lack thereof – doesn’t affect the love or longevity of an adopter’s relationship with the animal.

And, as it turns out, research also shows that fee-waived adopters are more likely to adopt long-term feline residents.

During the months from early Spring to late Fall, known as “kitten season,” shelters in Utah and nationwide are inundated with cats and kittens. Maintaining the space to hold felines during this season is a constant struggle, and euthanasia is a very real problem for homeless cats when shelters have literally



run out of room. The Humane Society of Utah is no different, and, to save the lives of more cats, reevaluating our approach to cat adopters was necessary.

Seven out of twelve months in 2015 featured a cat adoption special, ranging from completely

waived adoption fees, to \$9 adoptions, to name your own price (seen above). All promotions were extremely successful and resulted in a total 3,011 cat and kitten adoptions. Undoubtedly, these specials allowed the HSU to achieve “no-kill” status for cats in 2015.

Get Involved

Help Animals

Attend an event. Volunteer or foster a pet. Advocate for animal welfare issues. And more!



[read more](#)

Featured Pets

cats

dogs

other



DOLLY

I am a female

Visit Our Clinic



Affordable Services

Learn more about our affordable spay/neuter.

Website

Adopt, Clinic, Donate, Get Involved

In 2015, the HSU unveiled a completely new website. The most notable features include a mobile friendly and responsive design, modern style, and improved content. Prominently featured on the site are our main calls to action for the community – adopt, clinic, donate and get involved.

Among the primary reasons for the redesign were an improved look and feel to our adoptable animal listings, in-house control of our donations and general ease of navigating our many programs and services. In addition, the new site offers an enhanced ability to track and analyze our site's data. We are happy to report that, since the site went live in September 2015, the sessions, pageviews and users have all increased significantly.

+19.4%	+55.4%	+13.8%
sessions	pageviews	users
837,833	3,334,979	457,386
sessions	pageviews	users

Cruelty Investigations

Stopping abuse and neglect

472

Animals involved in
224 investigations

The Humane Society of Utah (HSU) wants to educate and empower the community with animal advocacy information. The HSU provides the only full-time animal cruelty investigator, John P. Fox, in the state.

846

Inspections
conducted

The HSU also performs routine inspections of zoos, pet stores, animal control shelters and other facilities where animals are kept. Comprehensive file-keeping and up-to-the-minute familiarity with Utah's laws are an integral part of this work.

23,203

Miles travelled

Our investigator covers tens of thousands of miles each year responding to reports of animal neglect and abuse. We prepare thorough case records of each incident, and encourage prosecution in court when the situation warrants such action.

Advocacy

A voice for the voiceless

In 2015, we took some steps in the right direction with the State Legislature by getting cockfighting elevated to felony-offense status in a limited way, but we still have much to do on that and other issues.

For example, we have made it a priority to end the use of gas chambers for animal euthanasia in all Utah shelters, and, with the help of the HSUS, we continue to work diligently with those cities

and counties that still utilize this inhumane practice. We also try to provide these shelters with the resources and training necessary for them to transition to euthanasia by injection (EBI) only.

Humane Education *Community Engagement*



Promoting responsible pet ownership and animal welfare with Utah's children is incredibly rewarding. And, of course, seeing the kids interact with our education animals is adorable!

Caitlin Lisle

Humane Education Director



2,361

Children were seen by
our Humane Education
Department in 2015.

The Humane Society of Utah (HSU) provides colorful, informative and thought-provoking education presentations for grades preschool through senior high at no cost—covering topics from basic pet care to complex ethical and moral issues.

Because the HSU's lessons are based on grade level,

our education services are in constant demand throughout the Wasatch Front and beyond. No matter what the age group, children and teens will be taught the importance of proper pet care, spay/neuter to control the pet population, choosing adoption first, and how to properly interact with animals.

During an education visit, our Education Director will typically bring a dog or cat to meet the children, and conduct an age appropriate education lesson. Schools can also schedule fieldtrips to the shelter for an educational visit, which can include a tour and a chance to interact with different types of shelter pets.

Fundraising and Special Events

Support makes it possible

+25%

Special events and event sponsorship revenue increased significantly in 2015



The Humane Society of Utah (HSU) is a community-supported 501(c)(3) nonprofit animal shelter. We rely on private donations from individuals, businesses and foundations to save helpless and homeless animals. The HSU receives no tax dollars from federal, state, or local government funding, nor are we a branch of any national organizations (such as the Humane Society of the United States, American Humane Association, Best Friends Animal Society or the ASPCA).

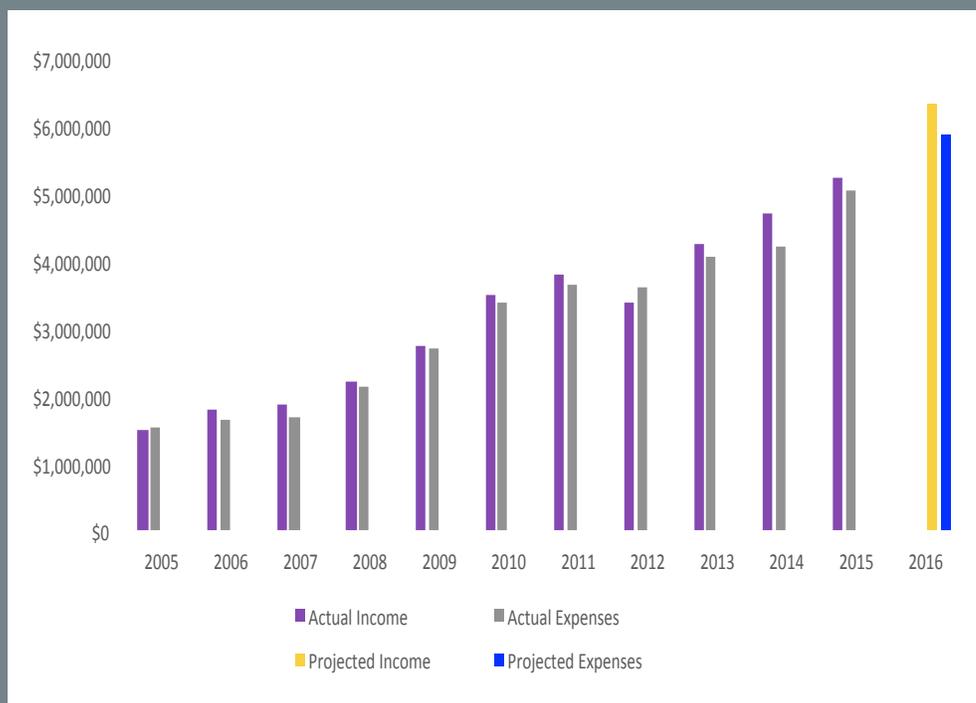
In 2015, we saw increases from all donation sources (as compared to 2014):

- +184.3% corporate donations and +247.3% corporate gift matches.
- +46.8% in-kind product donations.
- +42.6% miscellaneous sponsorship and development income.
- +25.1% special events and sponsorship revenue.
- +20.8% direct mail donations.
- +8.2% foundation contributions.

Financial Report

Transparency and Accountability

The Humane Society of Utah is dedicated to being transparent and accountable with our financial documents. We provide links on our website to review our financial data for 2010 through 2015. We are in good standing with the Internal Revenue Service (IRS) and nationally recognized nonprofit standard organizations.



“

The Humane Society of Utah is grateful to all of our donors who make new life-saving goals possible each year.

”

Jamie Usry
Development Director

2016 Goals

Looking to the future

11,500

Total Lives Saved

11,000

Spay/Neuter
Surgeries

4,000

At-risk animals
rescued

>90%

Maintain "no-kill"
live-release rate



10,000

Children
educated



INCREASED
AWARENESS

Through social
media channels
and events



ZERO

Gas chambers
in Utah



Board of Directors:

Craig S. Cook, President

Dr. Eric D. Belnap, DVM,
Vice President

Dr. Joann Seghini, Secretary

Randy John, Treasurer

Steve Starley

Tim J. Williams

Susan Wood

Timothy Pack

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